

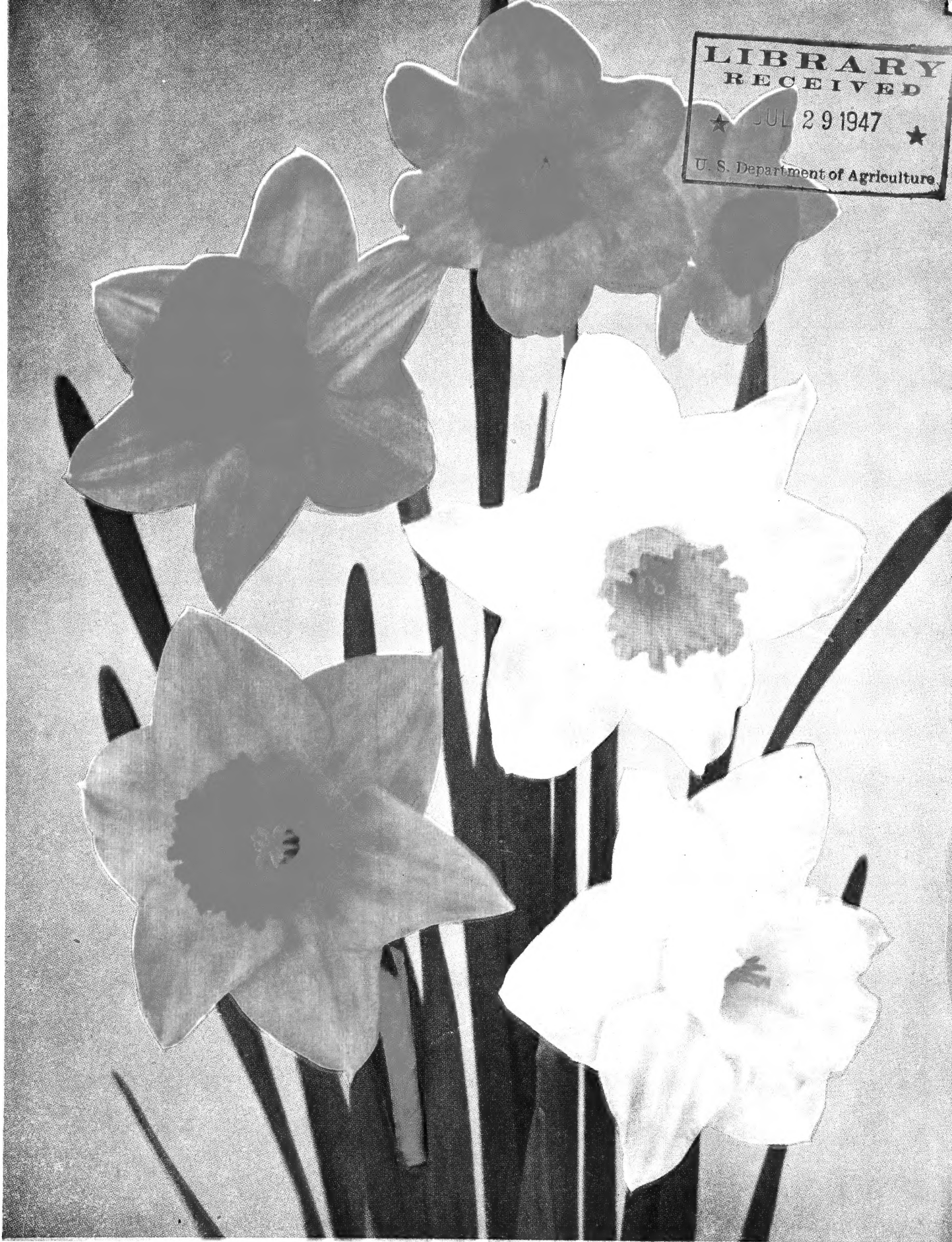
## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62.04

★ FALL BULB CATALOG ★ 1947 ★



LIBRARY  
RECEIVED  
★ JUL 29 1947 ★  
U. S. Department of Agriculture

GOLDEN PEDESTAL  
PIRATE'S GOLD

TREVITHIAN

MRS. BACKHOUSE  
ESKIMO

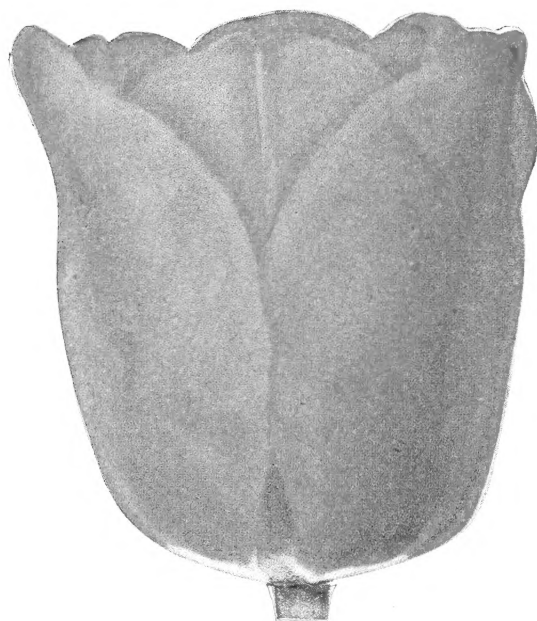
(See our Show Collection on Page 22)

hallawell seed co.

• 519 MARKET ST. SAN FRANCISCO 5, CALIFORNIA •



ECLIPSE



PRINCESS MARY

## Enjoy HALLAWELL'S LOVELY MAY FLOWERING TULIPS

Each year our Holland growers send us new tulip originations for planting in our San Francisco trial gardens. We observe them for a season and compare the quality with other varieties before listing them in our catalog. By this method over the years we have accumulated the finest varieties of each color class and eliminated many near color duplicates, so that you may order **your** tulips with the assurance that each variety represents the height of perfection in its color class.

Our **Mayflowering** tulips comprise varieties from two groups, the Darwins and the Cottage. Darwins are a vigorous race of self-colored flowers distinguished by their tall, stout stems and their cup shape. Cottage tulips have chiefly oblong-shaped flowers with narrow base, although some strongly resemble Darwins. We have combined the two groups to eliminate color duplications, to reduce the number of varieties offered and thus enable us to be more selective in the choice of varieties we list in our catalog.

When a new tulip under trial at our gardens shows itself to be better than any other of its color we add it to the list, superseding the older type. Thus our list results from annual checks and observations of tulips in actual growing and flowering for this area. We keep our list up to date by replacing the other varieties with new and better ones when they are available.

### HINTS FOR PLANTING TULIPS

Plant 6 to 7 inches deep, 4 to 5 inches apart. Groups of 50 to 100 of one variety will all bloom at the same time and make a beautiful mass display. Use a background of related colors for heightening the effect. For best results, remove all the soil, a foot deep, scatter bone meal, cover it one inch, set the bulbs, replace the soil.

### VISIT THE HALLAWELL GARDENS 19th AVENUE AT SLOAT BOULEVARD

The annual Spring Bulb Show at our BLUE GLASS NURSERY GARDENS is a blaze of color from February to May. Group plantings of tulips, daffodils and other spring flowering bulbs make a fine display and provide an opportunity to make a choice of varieties for your next season's planting.

Following the bulb show we have a grand display of fuchsias, pelargoniums and geraniums in great variety. The gardens are open to visitors on Sundays and week days except Tuesdays during the summer season. Visitors are always welcome.



DILLENBURG

### 1947 SHOW COLLECTION OF OUTSTANDING NARCISSI

#### Illustrated on Front Cover

The five prize winning narcissi featured on the front cover were selected at one of our finest Pacific Coast Narcissi Shows. We feel sure that you will be delighted to have them in your garden.

For description see page 22.

1947 Show Collection—1 bulb each.....	\$ 7.50
5 Collections .....	35.00
25 Collections .....	160.00



# May Flowering Tulips

**ADVANCE**—Fiery scarlet with lovely cerise shading on outside of petals and a glistening blackish-blue base. It blooms early and is very showy in mass beds or pockets.

5 for 90c; 12 for \$1.75; 100 for \$12.50

**AFTERGLOW** — Lovely apricot - orange with each petal edged salmon. The inside of the flower is shaded glossy orange with yellow tint at the base. An unusual color combination and a very beautiful tulip.

5 for 90c; 12 for \$1.75; 100 for \$12.50

**BARTIGON**—Medium large fiery crimson flowers with the coloring intensified at the margins; inside, the base is lighter and with a broad band of deep blue. A very charming and popular tulip.

5 for 85c; 12 for \$1.65; 100 for \$11.50

**BLUE PERFECTION**—Light violet-blue; each petal edged heliotrope and with a contrasting white base, a beautiful and stately tulip. It is true Breeder form with strong straight stems 24 inches tall, has good keeping qualities and is a fine cutting variety. Visitors to our gardens like it and usually include it in their selection. Order early.

5 for 90c; 12 for \$1.75; 100 for \$12.50

**CITY OF HAARLEM** — Huge, beautifully formed flowers of intense vermilion-scarlet. Inside the base is steel-blue bordered white. The petals incurve slightly at the tips giving the flower a very distinctive and artistic form.

5 for 90c; 12 for \$1.75; 100 for \$12.50

**CLARA BUTT**—A favorite for many years, and one of the most satisfactory bedding tulips. Its soft salmon pink color is delightfully pleasing and it does not fade.

5 for 90c; 12 for \$1.75; 100 for \$12.50

**DEMETER**—Here is a grand new tulip and one of the first to bloom in the deep violet shades of the Mayflowering group. The flowers are medium size, have splendid form, fine stature, and good carriage.

5 for \$1.00; 12 for \$2.00; 100 for \$14.00

**DRESDEN CHINA**—Elegantly shaped delicate pink flowers with each petal margined lighter. The coloring is unusual and commands attention in the garden or in bouquet. A fine garden tulip.

5 for \$1.00; 12 for \$2.00; 100 for \$14.00

**ECLIPSE**—Glossy crimson-maroon with a large deep blue base bordered white. The flower has beautiful form and the thick firm petals hold their shape and last for a long time in the garden or when cut.

5 for \$1.00; 12 for \$2.00; 100 for \$14.00

**GLACIER**—Pure white with white base and ivory anthers. Probably the largest and finest white in the Mayflowering class. The huge oval cup has very long streamlined petals, well overlapped and of good substance for long lasting qualities. This has been an outstanding white tulip in our trials and we recommend it for all purposes in the garden. It is tall, erect and graceful.

5 for \$1.00; 12 for \$2.00; 100 for \$14.00

**GLORIA SWANSON** — Rosy-red to carmine with contrasting blue base. The flower is strikingly large for this color class and the sturdy stems are 30 to 32 inches tall. It ranks with the best for keeping qualities and is a very popular variety in our annual garden planting. It is splendid for garden show or for cutting and is highly recommended.

5 for 90c; 12 for \$1.75; 100 for \$12.50

**GOLDEN HARVEST**—An extremely large and well formed globular flower of deep lemon yellow with ivory colored anthers. Stems are long, sometimes to 28 inches. In our trials this has been one of the finest yellow tulips and we recommend it for garden planting.

5 for 90c; 12 for \$1.75; 100 for \$12.50

**G. W. LEAK** — Outside the cup-shaped flower is spectrum red and the slightly flaring petals reveal a brilliant scarlet on the inside, while the base and anthers are cream yellow. It is a lovely blend of colors and the flower is magnificent.

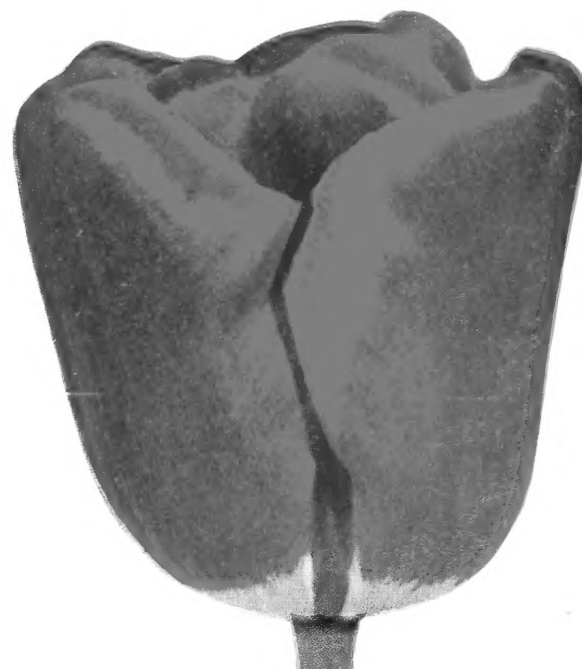
5 for 90c; 12 for \$1.75; 100 for \$12.50

**INGLESCOMBE YELLOW** — Glossy canary-yellow; large globular flowers perfectly formed and very beautiful, a favorite wherever it is grown and extremely popular with estate gardeners in California. For a very striking effect try it with a ground cover of *Nemophila insignis* (Baby Blue Eyes)—very lovely.

5 for 90c; 12 for \$1.75; 100 for \$12.50



BLUE PERFECTION



CITY OF HAARLEM



PRINCE OF ORANGE

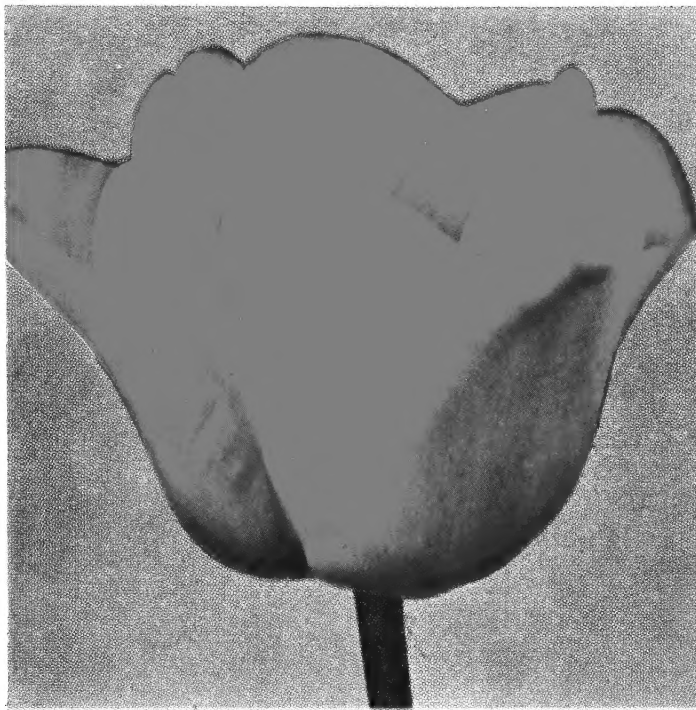
## Hallawell's SELECT TULIP MIXTURE

### MANY SURPRISES IN FASCINATING COLOR ASSORTMENT

For those who have limited garden space or for those who are not particularly interested in group plantings of one color, we offer here a special low priced mixture. Into this Select Mixture go bulbs of Darwin, Mayflowering, Giant Breeders and other named sorts to give you a fine garden display and to provide abundant bloom for cutting.

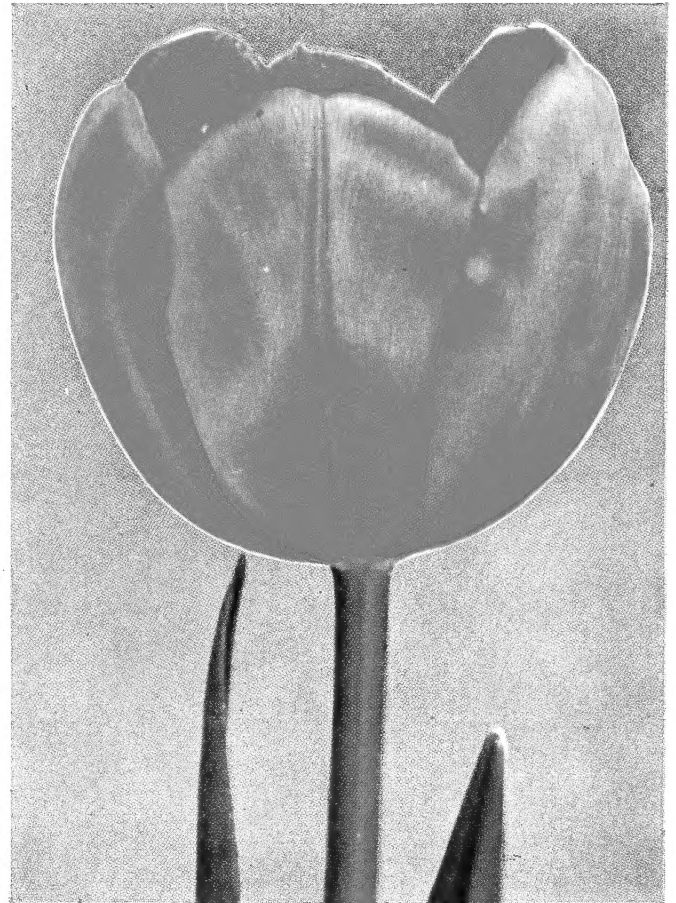
The colors are selected carefully, mixed in proper proportion to give a pleasing color effect and the flowering season is prolonged by mixing varieties that bloom at different times. The bulbs are top size and will produce just as good flowers as our named tulips. This mixture is intended to give you variety and high quality at a very reasonable price.

50 Extra Size Bulbs.....	\$ 6.00
100 Extra Size Bulbs.....	11.50
250 Extra Size Bulbs.....	27.50
1000 Extra Size Bulbs.....	100.00



GLORIA SWANSON

Hallawell tulip bulbs are all extra size for large flowers and long stems. The prices are postpaid.



GOLDEN HARVEST



BARTIGON

### NEMOPHILA BABY BLUE EYES FOR BULB BEDS

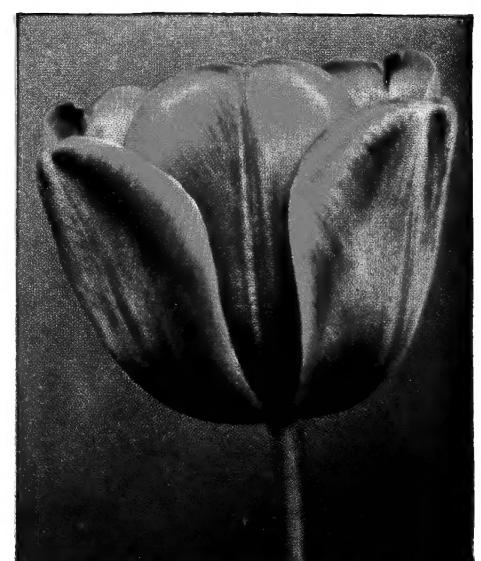
Masses of sky - blue flowers with a white eye, a very attractive covering for your bulb beds. In California we sow the seeds on top the beds in December or January and it blooms with the tulips. You'll like Nemophila, it's bright and airy.

See page 28.

PRIDE OF HAARLEM



LOUIS XIV



Visit

**HALLAWELL'S  
BEAUTIFUL NEW  
DOWNTOWN STORE  
519 Market Street**

At the intersection of First, Bush, Pine and Battery Streets, just before the turn of the Bridge Terminal cars. Handy to East Bay and Marin County bus terminals. Here you will find a completely equipped modern store of choicest seeds, bulbs, house plants and all garden supplies.



**MARGAUX**—Sparkling burgundy—red with blue base and with each petal edged lighter, a stunning color combination. The flower is enormous oval-shaped and carried on good sturdy stems 30 inches tall. This is the first time we have had sufficient stock of Margaux to offer at popular prices. Please order early.  
5 for \$1.00; 12 for \$2.00; 100 for \$14.00

**MARJORIE BOWEN**—It is difficult to describe some of the fascinating color combinations of tulips. This one has delicate tones of soft pink with buff and apricot shadings; inside the base is white and the anthers black. Very graceful.  
5 for 90c; 12 for \$1.75; 100 for \$12.50

**MRS. JOHN SCHEEPERS**—A stunning golden yellow, very large with long pointed petals forming a streamlined oval shaped flower with ivory anthers. It grows very tall and the flowers are erect on sturdy stem. Visitors to our gardens never fail to include this grand tulip in their selection of varieties. Highly recommended for garden or for cutting.  
5 for 90c; 12 for \$1.75; 100 for \$12.50

**MR. VAN ZIJL**—A very attractive color combination of dark rosy pink with a broad edge of silver white on each graceful petal. The inside is bright and has a pure white base. A beautiful and well balanced tulip.  
5 for \$1.00; 12 for \$2.00; 100 for \$15.00

**NIPHETOS**—This charming pale yellow tulip commands attention from the time the first flower opens until the last petal falls. It has perfect Darwin form, with reflexing petals and has remarkable keeping qualities. The stems are long, sturdy and straight; height 28 inches last year in our trial gardens. Niphetos is a grand tulip and planted in groups of 50 or 100, makes a stunning display.  
5 for 90c; 12 for \$1.75; 100 for \$12.50

**PRIDE OF ZWANENBURG**—One of the finest tulips in our Nursery Garden trials. The sparkling rose-red flowers are very large, have beautiful form and long lasting qualities. Inside, the flower is lighter red with a white base and purplish black anthers.  
5 for 90c; 12 for \$1.75; 100 for \$12.50

**PRIDE OF HAARLEM**—A favorite for many years. The bright rosy-carmine flowers are large, have elegant form and make a brilliant display.

5 for 90c; 12 for \$1.75; 100 for \$12.50

**PRINCESS MARY**—The long slender flower is brilliant rose with a feather edge of silver on each petal. The base is white, margined blue, the inner tone is rich pink. This is a graceful and charming tulip for garden or for cutting.  
5 for \$1.25; 12 for \$2.25; 100 for \$16.00

**QUEEN OF SPAIN**—Cream-white with each petal edged dainty peach-rose. Inside of the flower is soft rose. A charming variety with unusual coloring, good substance and excellent keeping qualities.

5 for \$1.00; 12 for \$2.00; 100 for \$15.00

**REV. JOSEPH JACOBS**—The well formed oval-shaped flower opens deep red but by the time it is fully open it becomes brilliant scarlet with a pure white base. A radiantly beautiful flower.

5 for 90c; 12 for \$1.75; 100 for \$12.50

**SCARLET LEADER**—Vermilion scarlet with black center, a brilliantly striking variety for garden or cutting. 50 or 100 of these in a group for a grand display of color. It blooms at the end of the Darwin season, keeps well, has good stem and grows about 28 inches tall. Nemophila ground cover goes well with this color.  
5 for 90c; 12 for \$1.75; 100 for \$12.50

**THE BISHOP**—A serene deep blue you will like. Fine form too, with the cup-shaped flower flaring a bit and the color deepening slightly at the tip. You'll like "The Bishop". Everyone does.

5 for \$1.00; 12 for \$2.00; 100 for \$14.00

**THE PEACH**—An exquisite peach-pink flower with a contrasting white base and with petal feather edged a lighter shade. The flowers are large with good strong stems. In our gardens they grow an average of 26 inches tall and are among the first Darwins to bloom. Keeping qualities are very good in the garden or when cut.

5 for \$1.00; 12 for \$2.00; 100 for \$14.00

## Hallawell's

### COLOR CHART OF TULIPS

This chart is intended to assist you in making color selections for your group plantings. However, suit your own color fancy. Nature has a way of harmonizing color.

#### WHITE

Glacier Queen of Spain

#### PINK

Clara Butt Marjorie Bowen  
Dresden China Mr. Van Zijl  
The Peach Princess Mary

#### RED

Bartigon Gloria Swanson  
City of Haarlem G. W. Leak  
Pride of Zwanenburg Pride of Haarlem  
Scarlet Leader Rev. Jos. Jacobs

#### MAROON

Eclipse Margaux

#### PURPLE AND BLUE

Demeter The Bishop  
Blue Perfection

#### YELLOW

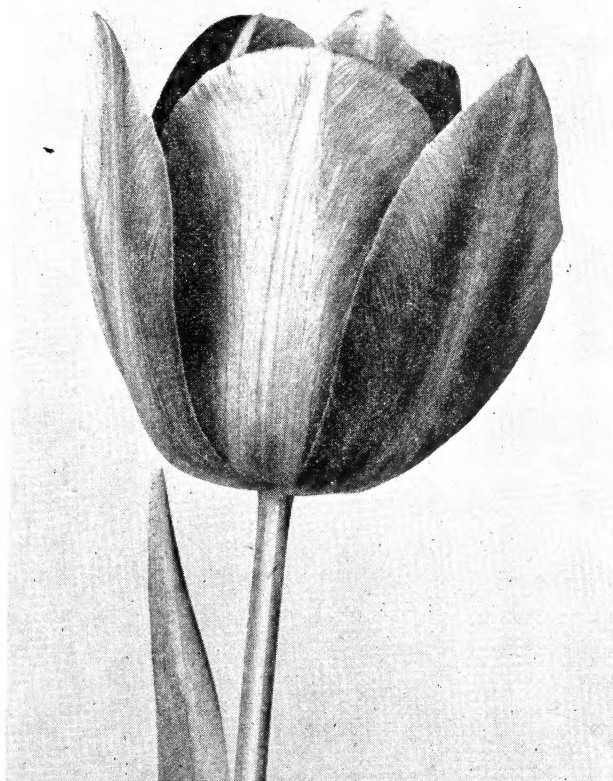
Golden Harvest Inglescombe Yellow  
Mrs. John Scheepers Niphetos

#### ORANGE SCARLET

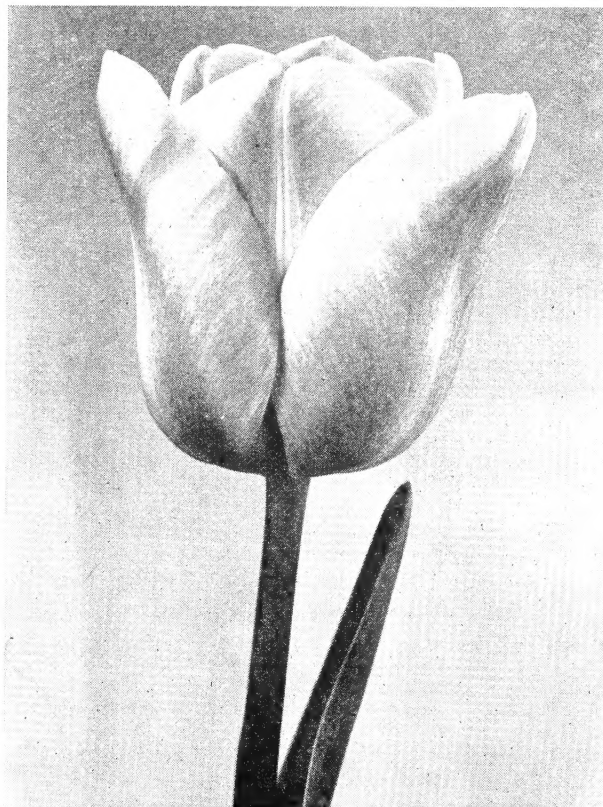
Advance Afterglow

#### BRONZE

See Breeder Tulips



MARJORIE BOWEN



DRESDEN CHINA



# Hallawell's GIANT BREEDER TULIPS

Noted for their artistic blendings of unusual tulip shades

These stately tulips have immense blooms on long stems and remarkable color combinations unknown in any other tulip group. The blooms are perfect in form; the first few days the buds do not open, then they open a tiny bit revealing new colors and finally a full blown flower in all its loveliness. It is difficult to describe the various tints and shades. You will be intrigued by their unusual beauty. Group plantings of 50 to 100 of one variety, planted 4 inches apart each way make a grand display.

**ADMIRAL TROMP**—Charming color tones of bright orange-red and pink; one of the finest BREEDER tulips of recent introduction. The flowers are large, and sturdy, straight stems are about 30 inches tall. It combines effectively with any other color but is particularly striking when planted in groups of 50 or 100. In our display garden we plant them 5 inches apart each way.  
5 for \$1.00; 12 for \$2.00; 100 for \$15.00

**BACCHUS**—A rich violet-blue that is unlike any other. The flower is long and the outer petals are powdered with silver while the inside is a contrasting white base. It is a long time favorite among tulip fanciers.  
5 for \$1.00; 12 for \$2.00; 100 for \$14.00

**CUNERA**—Here is a very fine purplish bronze Breeder brightened with a yellow base, an interesting and striking color combination. The flower is huge and well formed, the petals are thick and strong for long lasting. It is a popular favorite in our Nursery Trial Gardens where it grows 32 inches tall with sturdy straight stems.  
5 for \$1.00; 12 for \$2.00; 100 for \$15.00

**DILLENBURG**—Giant flowers of bright orange salmon with a deep lilac rose flush on the outer petals, and each petal edged yellow. The inside is glistening orange, the anthers are jet black. A stunning exhibition flower.  
5 for \$1.00; 12 for \$2.00; 100 for \$14.00

**HIRSCHBRUN**—Carmine-violet flushed mahogany, a rare and beautiful color combination. The flowers are large, of artistic rounding form and are borne on tall, graceful stems. The broad petals smoothly overlap each other giving the flower a stylish and substantial appearance.  
5 for \$1.00; 12 for \$2.00; 100 for \$14.00

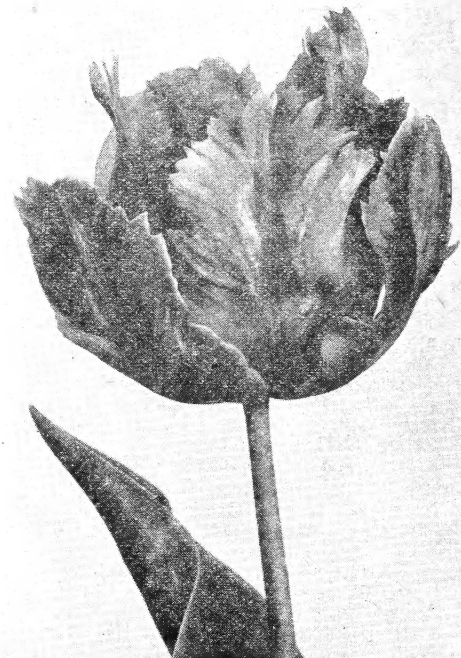
**JESSIE**—A perfect flower of true Breeder form in rich brown with a flush of bronzy-red and a contrasting yellow base. The exquisite flowers are extremely large and stand erect on stout stems 35 inches tall. This splendid tulip combines well with any other.  
5 for \$1.00; 12 for \$2.00; 100 for \$15.00

**J. J. BOUMAN**—Our Holland growers had this remarkable tulip in production before the war and we had it listed for our trials the year of the invasion. Now here at last we are able to offer it for the first time. The exquisite flowers are light mahogany red with a suffusion of purplish red and with a yellow base. The petals are edged a lighter shade.  
5 for \$1.00; 12 for \$2.00; 100 for \$15.00

**LOUIS XIV**—A lovely blending of dark bluish-violet with a feather edge of golden-bronze. Inside is a dull blue base with yellow and bronze markings. The large flowers are globular form, have good placement on strong stems.  
5 for \$1.00; 12 for \$2.00; 100 for \$14.00

**PRINCE OF ORANGE**—Large well-formed flower of terra-cotta with petals edged bright orange-yellow. The base is lemon-yellow with olive markings and the filaments are olive.  
5 for \$1.00; 12 for \$2.00; 100 for \$14.00

**TANTALUS**—This is a dainty metal-yellow flower with an overlay or suffusion of lilac. The base is darker yellow—the anthers black. We remember this lovely tulip in our Gardens just before the war and we are happy to have it again.  
5 for \$1.00; 12 for \$2.00; 100 for \$14.00



FANTASY

*Hallawell's*

## PARROT TULIP

**FANTASY**—The best known and most popular of the Parrots. A magnificent flower of quaint and beautiful form; the petals, curiously lacinated are salmon-pink with green markings on the outside. The inside is deeper salmon-pink.  
5 for 90c; 12 for \$1.75; 100 for \$12.50

## HOME GARDEN TULIP COLLECTION

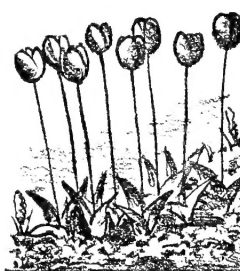
As a service to home gardeners who are not familiar with the growth habits of tulips we are pleased to offer these "home garden collections". They are all fancy tulips selected for multi-colored bloom in the garden; they include an excellent assortment of the finest varieties (our selection) and each variety is labeled. The bulbs are large size to produce maximum results in the garden. Plant these bulbs close together, preferably in groups of one color. Spaced about 4 to 6 inches apart.

Group planting of this kind makes a very nice showing of color. Groups may be planted here and there throughout the garden or among shrubs, preferably with a good background.

## HOME GARDEN COLLECTIONS

- B3—60 Bulbs—10 each of 6 varieties (our selection)  
each variety labeled.....\$ 8.75
- B4—112 Bulbs—16 each of 7 varieties (our selection)  
each variety labeled..... 14.00
- B5—225 Bulbs—25 each of 9 varieties (our selection)  
each variety labeled..... 28.00
- B6—500 Bulbs—50 each of 10 varieties (our selection)  
each variety labeled..... 60.00

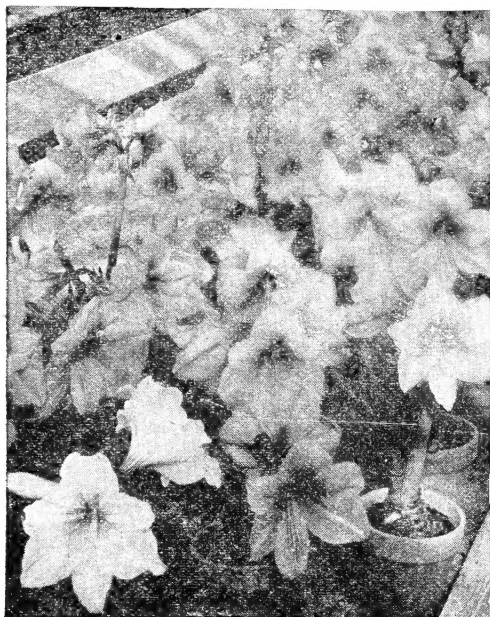
PLANT TULIPS IN GROUPS OF ONE COLOR EACH IN SUCH QUANTITY THAT EACH GROUP CARRIES ITS COLOR IN THE PLANTING





# Hallawell's Bulbs for House and Garden

Easy to grow — Extend the bulb flowering season



AMARYLLIS, NEW HYBRIDS

## AMARYLLIS

In climates where the winters are cold the Amaryllis is used as a window garden pot plant. Put them in 5- or 6-inch pot, one bulb to a pot, with the neck and upper surface of the bulb exposed. They grow tall stems with three to six gorgeous blooms which last a long time in good condition.

In mild winter climates plant them in the garden, in a protected situation. Order early. Plant as soon as you receive them.

**ASSORTED SHADES**—Each 85c; 12 for \$9.00; 100 for \$60.00.

**CRIMSON OR SCARLET SHADES**—\$1.00 each; 12 for \$10.00.

## ANEMONE

Planted in groups of a dozen or more, anemones make a brilliant show of color in the garden and they are excellent for cutting. Plant them 5 or 6 inches deep in cool moist soil.

**BLUE POPPY**—Large single blue poppy-like flowers.

12 for \$1.25; 100 for \$9.00

**HIS EXCELLENCY** — Brilliant scarlet flowers, single, usually zoned white in the center. Exquisite planted with Blue Poppy.

12 for \$1.25, 100 for \$9.00

**THE BRIDE**—Large single, white with yellow stamens. Lovely in bouquets.

12 for \$1.25; 100 for \$9.00

**DE CAEN SINGLE MIXED**—Assorted colors, some with contrasting zones, others with bright stamens.

12 for \$1.00; 100 for \$7.50

**ST. BRIGID**—A fine assortment of rich and brilliant colors, semi-double and often with stamens of contrasting colors.

12 for \$1.25; 100 for \$9.00

## BLEEDING HEART

(DECEMBER DELIVERY)

**SPECTABILIS** — An old-fashioned favorite. Its long racemes of graceful, heart-shaped pink flowers are very attractive. Does well in any part of the hardy borders, and especially valuable for shady places.

Large clumps: Each \$1.25; 3 for \$3.50;  
12 for \$12.00

## BRODIAEA

Brodiaeas grow from small bulbs producing heads of waxy flowers atop long stiff stems. They are very pretty in the garden or when cut and are particularly desirable for their long keeping qualities. They are very hardy; are easy to grow and may be easily naturalized in almost any soil. Plant 2 inches deep and 4 or 5 inches apart.

**CAPITATA, California Hyacinth**—Violet blue.

12 for 85c; 100 for \$6.00

**COCCINEA**—Floral Firecracker, for fern plantings, shade and gritty soil. Brilliant scarlet.

12 for \$1.25; 100 for \$9.00

## CALOCHORTUS (Mariposa Tulips)

Gayly colored cup-shaped flowers. Some have richly marked petals, daintily pencilled and spotted. Plant 2 inches deep in well drained soil. Sun.

12 for \$1.00; 100 for \$7.50

## CALLA Zantedeschia

**PINK CALLA**—Medium sized flowers of rose-pink shading rosy purple at the edges. Plant one or two bulbs in a 5-inch pot or give them sun and medium moisture in the garden.

Each 75c; 3 for \$2.00; 12 for \$7.50

**WHITE CALLA**—This popular garden flower thrives in partial shade and plenty of moisture. It is also an easily grown house plant.

3 for \$1.50; 12 for \$5.00; 100 for \$36.00

**YELLOW CALLA**—You may grow these in pots or in the garden. The deep golden yellow flowers are very beautiful and the green spotted foliage makes a handsome pot plant.

Medium sized bulbs:

3 for \$1.20; 12 for \$3.50; 100 for \$22.50

Large bulbs:

Each 50c; 12 for \$5.50; 100 for \$37.50

## TUBEROUS BEGONIAS

PLACE ORDERS EARLY FOR SHIPMENT WHEN READY

See Color Illustration, Page 15

Extraordinarily beautiful, both in color and in form, Tuberous Begonias are becoming justly famous. If you could see their gorgeous blooms in a California begonia lath house, where tubers and seeds are produced, you would not wonder at their increasing popularity.

They come in many shades and color combinations. Some of them have a brilliant lustre, and others are pastel. For hanging baskets, pots, or garden, they are unsurpassed. In California, we grow them in a lath house, or patio, a partially shaded sun room, or in the garden under a tree, where they may be protected from the wind.

They are easy to grow, but must have care and attention. In general they require part shade, regular and constant moisture and light acid soil with plenty of organic (leaf-mold, manure, etc.) material.

Tubers are usually ready in February—sometimes late in February, depending on the season. Orders, however, should be placed early for shipment when ready. We send them as soon as they are properly cured and ready for planting.

Hallawell's California grown tubers are the highest quality obtainable and results from them, with proper culture, will prove very satisfying. Brief cultural directions sent free on request with order.

**PRICES**—Prices are the same for all types. Extra large tubers:

3 for \$1.50; 12 for \$5.00; 100 for \$35.00—ALL POSTPAID

## DOUBLE BEGONIA

**DOUBLE CAMELLIA FLOWERED** —

Large full-double flowers of exquisite form. In separate colors of apricot, orange, pink, red, rose, salmon, white, yellow and mixed. Two or more of one color will be labeled.

## SINGLE FRILLED BEGONIA

**CRISPA or SINGLE FRILLED**—Large single flowers with the petals profusely ruffled and frilled. A very beautiful form. In separate colors of orange, red, rose, salmon, white, yellow. One of a color will be sent as Mixed. Two or more of one color will be labeled.

## DOUBLE FRINGED BEGONIA

**DOUBLE FRINGED or CARNATION**—

Full double to the center with each petal fringed at the edge. Mixed colors only.

## PICOTEE BEGONIA

A very lovely double camellia form with two-toned color combinations and a well defined contrasting edge. Mixed colors.

## HANGING BASKET BEGONIAS

**DOUBLE** — Pendulous decorative foliage stems with a lovely display of medium size double blooms. Plant several tubers in an 8- or 10-inch hanger. Make a soil mixture of leaf mold, well rotted manure and sand.

## JUMBO TUBERS

**DOUBLE CAMELLIA FLOWERED** — These jumbo tubers are 2½ inches or more in diameter. They will produce very large specimen plants quickly. Separate colors of apricot, orange, pink, red, rose, white, yellow.

Each \$1.00; 12 for \$10.00

**NOTE:** If we cannot supply all the colors you order—may we substitute?



ERYTHRONIUMS

## CYCLAMEN

**NEAPOLITANUM**—A rare rock garden plant, which may also be grown in pots. The ivy-shaped leaves are marbled with white, the flowers are in shades of pink and they appear simultaneously with the leaves. A very interesting little plant.

Each \$1.00; 12 for \$9.00

## ERYTHRONIUM Dog Tooth Violet

Western species only which are the easiest to grow and produce showy colorful flowers from white through yellow, pink to shades of lavender. Cover tips of bulbs with 2 to 3 inches of soil. Bulbs must not dry before planting.

Separate colors of pink and white:

12 for \$1.25; 100 for \$9.00

Mixture: 12 for \$1.00; 100 for \$7.50

## FREESIAS

Freesias are noted for their delightful fragrance; they are easily grown in pots and may be bloomed in the house. Plant several bulbs in a pot, plunge the pot in the garden, water regularly and keep them growing until frost time, then place the pot indoors near the light, preferably in a cool room. In mild climates they may be grown in the garden. Order early and plant early.

**FRAGRANT WHITE**—Large bulbs:  
12 for \$1.00; 100 for \$7.50

**FRAGRANT WHITE**—Medium bulbs:  
12 for 50c, 100 for \$3.50

### COLORS FREESIAS

**BLUE, BRIGHT RED, PINK, YELLOW**  
12 of one color, \$1.00; 100, \$7.50

**COLORS FREESIAS MIXED**—A mixture of the above colors (no white included).

12 for \$1.00, 100 for \$7.50

## ANNUALS AS BULB BED COVERING

Now the seeds of Baby Blue Eyes on top of your bulb beds. The myriads of baby blue flowers will further enhance the beauty of your garden. Try it.

Pkt. 15c; oz. 75c; ¼ lb. \$2.00

## GLOXINIAS

### Hallawell's California Tubers for Growing in Pots

Gloxinias are beautiful semi-tropical plants. They require a warm moist temperature such as in a greenhouse or sun room. They need shade and plenty of moisture during the growing and blooming season. When they have finished blooming, dry them off gradually, then store the tubers in slightly moist peat. They are usually good for two or three plantings. Sometimes we run short of tubers in some of the colors listed and we can generally substitute other interesting color variations. When ordering, please state if we may substitute. We offer the following colors: Blue and White, Crimson, Purple, Scarlet, Sky Blue, White.

Tubers: 75c each; 3 for \$1.85; 6 for \$3.25;  
12 for \$6.00

## BABY GLADS

### EXCELLENT FOR CUTTING

In California we plant these during the fall months for early spring bloom, but in more severe climates the bulbs may be kept in a cool place until spring as other gladiolus. They bloom early and make excellent cut flowers. The bulbs multiply. Plant 3 inches deep, 4 inches apart.

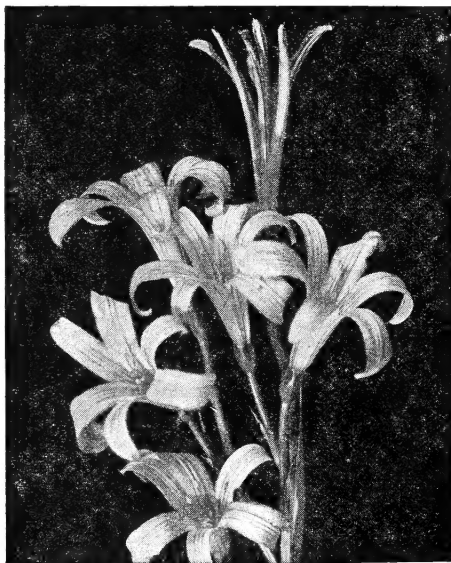
**BLUSHING BRIDE** — White with red blotch.

**PEACH BLOSSOM**—Blush pink blotched rose and cream.

**SPITFIRE**—Bright red.

**THE BRIDE**—Lovely clear white.

12 for \$1.50; 100 for \$10.00

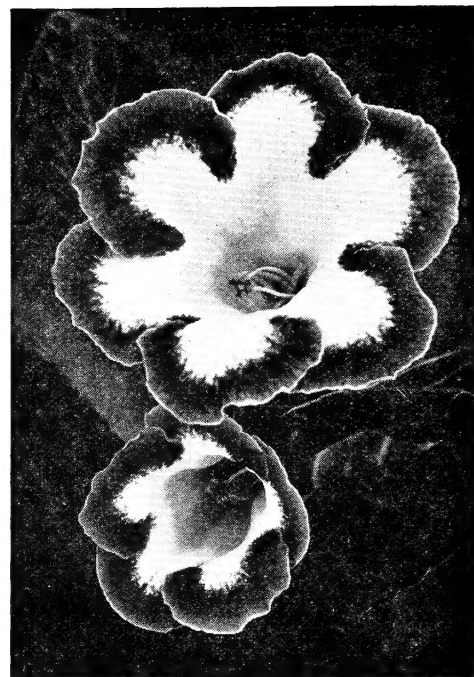


IXIOLIRION PALLASII

## IXIOLIRION

**SIBERIAN BLUE BELLS (Pallasii)**—A new hardy bulbous plant for garden or pot growing. The hyacinth-like flowers are blue, produced in umbels and flower about the same time as Dutch Iris. They are excellent for bowl arrangements.

3 for 40c; 12 for \$1.00; 100 for \$7.50



GLOXINIA

## Dutch Iris

### A Florists' Favorite

If you enjoy lovely cut flowers in the house you should plant Dutch Iris. They are easily grown and the orchid-like flowers keep for a week or longer in water. Beautiful in the garden in group plantings of one variety all to bloom at the same time. Plant the bulbs close together; 2 to 3 inches apart and about 4 inches deep in full sun. The figure following the name indicates the relative flowering time.

**BLUE HORIZON (5)**—Broad light violet, blue standards, soft sky-blue falls, narrow orange stripes.

**D. HARING (4)**—The standards are greyish white, the falls pure white, very large.

**GERRITT VAN HEES (5)** — Broad violet blue standards, large royal blue falls.

**IMPERATOR (6)**—Large dark blue, free flowering and unusually fine for cutting.

**WEDGWOOD (1)**—Large flower with blue standards, and lighter blue falls. One of the first to bloom.

**WHITE EXCELSIOR** — Pure white with narrow feather of golden orange.

**YELLOW QUEEN**—Pure golden yellow.

### MIXED COLORS.

Each of above: 12 for \$1.00; 100 for \$7.50

## IXIAS

Attractive little flowers on graceful flower stalks. Where the winter climate is mild the bulbs may be left in the sheltered border for years. In colder climates they may be grown indoors as pot plants and if properly fed may remain two seasons in the same pots.

### SPLENDID MIXTURE—

12 for 85c; 100 for \$6.00

## LACHENALIA

**AUREA**—A colorful and interesting plant particularly nice for growing in pots but which in mild climates may also be grown in the garden. The golden yellow flowers are pendulous and they grow in trusses 8 to 10 inches tall with 20 or more flowers on a stem. They bloom in about 3 months and may be had in bloom for Christmas. Plant about 6 bulbs in a pot.

5 for \$1.00; 12 for \$2.00; 100 for \$15.00

## LEUCOCORYNE

### Glory of the Sun

Large clusters of exquisite light blue flowers on long wiry stems. Especially noted for their long keeping qualities and sure to become a very popular garden flower when the bulbs become more plentiful. In mild climates plant them in deep soil for permanent beds.

5 for \$1.00; 12 for \$2.00; 100 for \$15.00

## LEUCOJUM

**SPRING SNOWFLAKES**—Bell shaped flowers tipped green and on stems 10 to 12 inches. One of the earliest to bloom in the spring and delightful cut flowers for spring bouquets. The bulbs are hardy and will grow in any garden soil. Plant in clumps where they will be undisturbed for several years.

5 for 85c; 12 for \$1.50; 100 for \$10.00

## LILY OF THE VALLEY

(DECEMBER DELIVERY)

For outdoor culture they require a loose rich soil and a moist, shady position. Set so that the tips are slightly above the ground and at a distance of 3 or more inches apart.

Clumps for outdoor growing:

\$1.00 each; 12 clumps for \$10.00

## MUSCARI—Grape Hyacinth

Dainty and fascinating flower spikes of tiny round balls in blue or white. They are easy to grow in any good garden soil and are nice under trees or along borders where they may be left undisturbed. When well established they make an excellent showing.

**HEAVENLY BLUE**—Clear deep blue.

12 for 50c; 100 for \$3.50

**WHITE**—Lovely pure white.

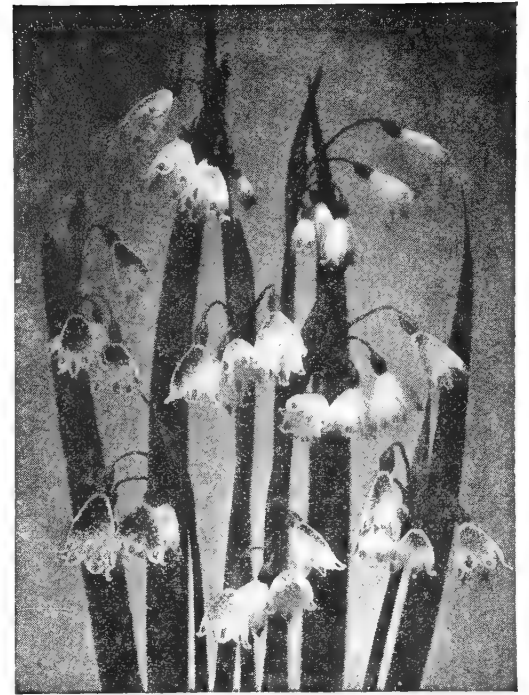
12 for 75c; 100 for \$5.00

## ORNITHOGALUM

### Star of Bethlehem

**ARABICUM**—Waxy, white star-shaped flowers with a glistening jet-black pistil and yellow stamens. They are in large clusters at the top of stems 15 to 18 inches long. Very desirable for display in large vases. They are easily grown and will thrive in any reasonably good soil where they get sunlight at least one-half time. Large bulbs to flower next Spring.

5 for \$1.00; 12 for \$1.75; 100 for \$12.50



SNOWFLAKE (Leucojum)

## PEONIES

Not all peonies will thrive in a climate where the winters are very mild. The following varieties are offered especially for medium-mild or cold climates. We do not recommend them for planting in climates where the winters are warm. Please state if we may substitute.

**EDULIS SUPERBA**—A very lovely peony of bright mauve-pink with a narrow edging of delicate lilac.

**FESTIVA MAXIMA**—A fine large white with crimson markings in the center. It's an old favorite and hardy too.

**LONGFELLOW**—Crimson with a bright cherry tone and with contrasting golden yellow stamens around the center petals.

**LOTTIE COLLINS**—This fine red peony begins blooming in mid-season and continues for a long time. It has good texture and strong stem. Highly recommended.

**MARIE STUART**—A charming light pink peony which is rapidly becoming a favorite cut flower variety. Has good substance and keeps well.

**OFFICINALIS**—Bright ruby-red. One of the first to flower in our trials. Highly prized for garden or for cutting.

**PRINCESS MATHILDE**—Bright China-pink, an early and free blooming peony of merit.

**QUEEN VICTORIA**—White with a delicate flesh tint. An exquisite peony for cut flower. Fragrant, too.

**RACHAEL**—Bright garnet-red shaded rich ruby-red. A good free blooming cut flower variety which begins blooming about mid-season. Fragrant.

Any of the above: \$1.00 each

**PEONY COLLECTION**—Our choice of 6 varieties.

\$5.00, postpaid

## Iris Kempferi—Rainbow Iris

### They Thrive in Moist Soil

Any of the following varieties:

\$1.00 each; 3 for \$2.25; 12 for \$7.50

These beautiful broad petaled flowers have many charming color combinations, some are zoned, others are veined and a large percentage of them have a sparkling yellow band at the base of each petal. Stems are 2 to 3 feet tall and the slender foliage is graceful and ornamental. They are easily grown and do their best near a dripping faucet, around a pool or along a stream where they get full sun most of the day. Much admired in our gardens where they bloom profusely during June and July.

**CATHERINE PERRY**—

Blue, overlaid with rich purple glow, tufted center.

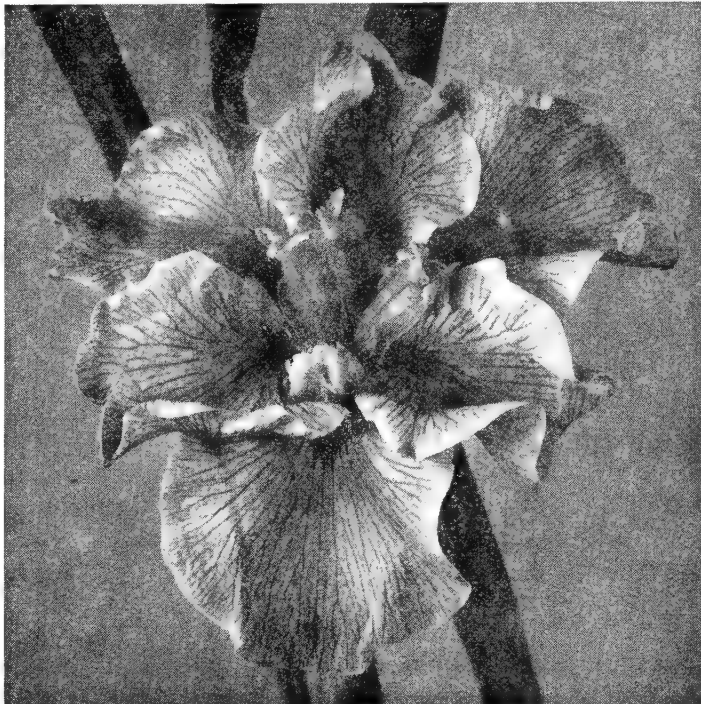
**DOMINATOR**—Rich indigo-blue with white stripes and light center. Striking.

**FASCINATION**—Mauve-pink, lightly veined white. Double.

**GOLD BOUND**—Glittering white with a cream glow at the gold-banded center. Double.

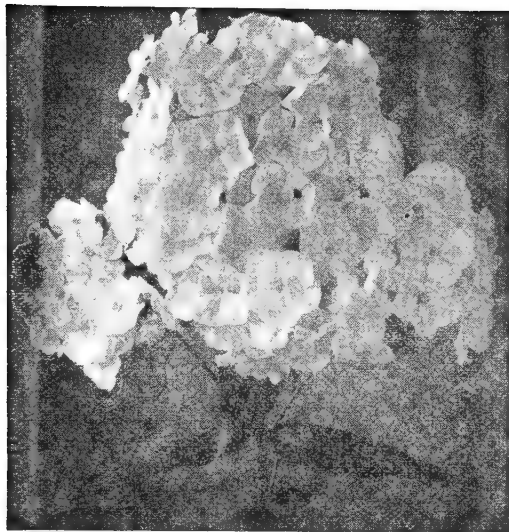
**MOUNT HOOD**—Light blue shaded darker, bright orange center. Double.

**PURPLE AND GOLD**—Rich violet-purple with petaloids tipped violet. Double.



LOVELY RAINBOW IRIS





HARDY PERENNIAL PHLOX

*Hallawell's*

## HARDY PHLOX REVEL IN SUNSHINE

Clumps of three or more hardy phlox make an attractive group in a border and in masses they produce brilliant summer color. The varieties listed here will withstand freezing winter weather. In the warmer sections of California, best results will be obtained by surface mulching to keep the soil cool and moist.

**AUGUSTA**—Large heads of brilliant cherry-red florets on vigorous plants about 2½ feet high.

**B. COMPTE**—Rich satiny amaranth flowers, very brilliant; tall growing.

**CAROLINE VANDENBURG**—A true lavender-blue; very large individual florets.

**CHARLES CURTIS**—Glowing sunset coloring; strong grower 2½ to 3 feet tall. Brilliant and beautiful.

**CHEERFULNESS**—Salmon-orange flowers which hold their color well even in the hot sun. Height 3 feet, late blooming.

**COUNT ZEPPELIN**—Pure white with vermilion-red eye. Free flowering and beautiful.

**DAILY SKETCH**—Large individual florets of light, salmon-pink with vermilion-red eye.

**GEORGE STIPP**—Deep glowing salmon with shaded lighter eye. Does not fade.

**JULES SANDEAU**—Very large heads of brilliant rose pink flowers. Rather dwarf but free flowering.

**LEO SCHLAGETER**—Brilliant scarlet flowers with a slight orange shading; three feet.

**MRS. JENKINS**—A very free flowering pure white; robust habit of growth and a very desirable phlox.

**WIDAR**—The violet florets have a clear white eye, an unusual color combination. Any of above:

3 for \$1.75; 12 for \$5.50

*Hallawell's*

## RANUNCULUS

Charming double flowers in varied shades of red, yellow, orange, pink and white. They grow 12 to 15 inches high and are very satisfactory for cutting. In California we plant them during the fall and winter months, but in more severe climates, the bulbs should be planted as early as possible in the spring. Set them 2 inches deep, 5 or 6 inches apart each way and with the claws pointing downward. Keep them thoroughly moist, but not soggy wet. In other words good deep irrigation and not too frequent surface sprinkling. In heavy soils, add a little sand and leafmold or other organic.

### PRICES

**HYBRID MIXTURE**—Large size bulbs.

12 for \$1.50; 100 for \$10.00

**HYBRID MIXTURE**—Small size bulbs.

12 for 65c; 100 for \$4.50

**SEPARATE COLORS**—Gold, Orange, Red, Pink, White.

12 for \$1.50; 100 for \$10.00

## SCILLA

### Wood Hyacinth

Long stems of drooping bell-like flowers. They thrive in the sun or in partial shade, under trees or in the open border, where they may be left undisturbed to produce great numbers of fine stems for cutting in the very early spring.

BLUE, ROSE, WHITE

12 for 85c; 100 for \$6.00

## SNOWDROPS

### Galanthus

Plant these under shrubs, along the woodland path or in the rock garden where they may be left alone to naturalize. They are among the first to bloom in the spring and are nice for cutting. Plant 2 or 3 inches deep.

12 for \$1.25; 100 for \$9.00

## SPARAXIS

Brightly colored flowers of pleasing color combinations and throat markings of contrasting colors. They grow about 9 inches high, keep well when cut and are exquisite in bowl arrangements. Plant the bulbs about 2 inches deep and 3 or 4 inches apart. They may also be grown in pots, about six bulbs for a six-inch pot.

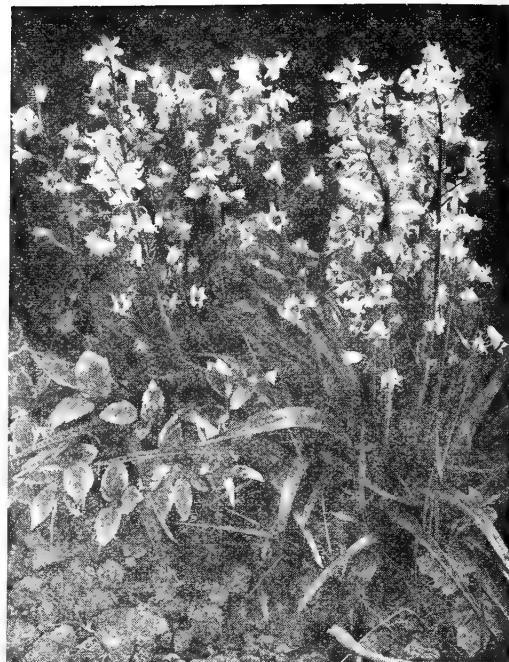
12 for 75c; 100 for \$5.50

## SPREKELIA

### Aztec Lily

Bright red orchid-shaped flowers on long sturdy stems, standing well above the amaryllis-like foliage. They grow equally well in pots or in the garden and last well when cut. Plant 6 to 12 inches apart and cover about 1 inch.

50c each; 12 for \$5.00



SCILLA CAMPANULATA

## ZEPHYRANTHES

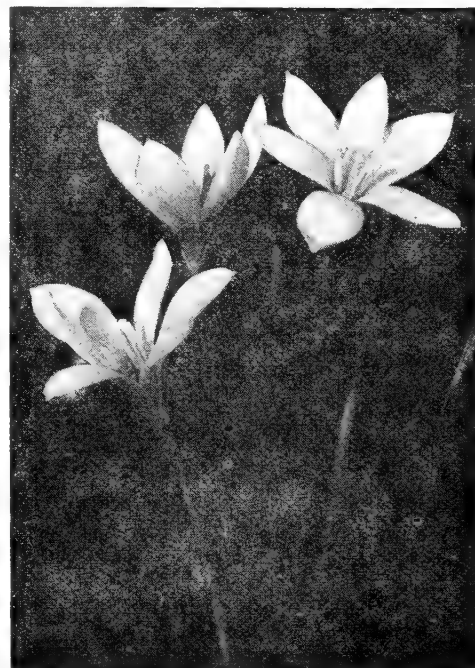
A grass-like plant growing 7 to 10 inches high and bearing small crocus-like flowers in great profusion. It blooms constantly from early Spring 'til frost, is excellent for edgings and will grow in almost any climate including the hot interior valleys.

**CANDIDA**—White.

12 for \$1.00; 100 for \$7.50

**ROSEA**—Pink.

12 for \$1.50; 100 for \$10.00



ZEPHYRANTHES CANDIDA



## Hallawell's NEW DOWNTOWN STORE

519 Market Street

SAN FRANCISCO 5, CALIFORNIA

(At the Bridge Terminal Car Turn)

Hallawell's begin their 41st year on Market Street in a brand new up-to-date Garden Supply Store. This beautiful new store has been designed for us by the well known California architect, RAPHAEL SORIANO, who also designed our modern Blue Glass Nursery. The new Downtown Store is handily located for San Franciscans, for Bay Area commuters and for visitors to San Francisco who will find it within easy reach of the Downtown Hotel District.

On January 5, 1947, the Hansford Building fire on lower Market Street completely destroyed the Downtown headquarters of the Hallawell Seed Co. Here 40 years ago Hallawell's established its first retail store in San Francisco and began serving the entire Bay Area with quality seeds, plants and bulbs. Just an old fashioned seed store which developed into one of California's best known garden supply centers.

As we stood helplessly watching the fire destroy to "Total Loss" the Downtown business which had been built up over a lifetime we were faced with the immediate problem of What to Do, Where to Start?

Our 1947 catalog was printed and ready for mailing—a few thousand had already been mailed the day before the fire. Fortunately, most of the books were still at our printers. Our good garden customers would be expecting their catalogs. Orders for spring planting would soon be arriving.

Getting a roof over our heads seemed almost out of the question, until our good friends the Nurserymen's Exchange came to our rescue and generously invited us to share their offices and warehouse. Within a few days, we moved in our staff, began to assemble merchandise by telephone, telegraph, and cable, managed to salvage our records from the ashes, and within a week commenced to fill orders.

Sympathetic messages began to pour in from our good friends and this encouragement coupled with the splendid cooperation of all our employees, who literally worked day and night to help us become reestablished, spurred us on. It's been a hard, uphill job but we finally succeeded in taking care of our spring business. We want to take this opportunity to thank our good friends and customers who were so patient and cooperative during this trying period.

In our new location which has been modernized and equipped to serve the needs of good gardeners all over the world, we shall continue to maintain the high quality and good service which has been our standard over the years. Here we will be happy to greet our old friends and welcome San Francisco visitors.

FRED C. McNABB,

General Manager

### TIGRIDIA—SHELL FLOWER

A new and interesting flower to greet you every morning; tigridias last only one day, but each morning there are fresh new flowers to succeed those of the day before. Day after day for weeks, they pop out of the long bud sheath, like rockets, and in most fascinating color combinations. They thrive in soil containing considerable humus such as peat moss, leaf mold or well rotted manure. In San Francisco give them full sun; in warm climates, partial shade. Plant the bulbs 6 inches apart and cover 4 to 6 inches deep. Shipment in February.

**ANGELITA**—Silky white blades; white cup spotted purple.

**BOLIVAR**—Rose-red blades; yellow cup spotted carmine.

**FRANCISCO**—Lilac blades; white cup spotted purple.

**MEXICO**—Brilliant red blades; harmonizing spotless cup.

**MONTEZUMA**—Wine-red blades; yellow cup spotted carmine.

**ORO**—Entire flower is golden yellow.

**PAN AMERICA**—Golden yellow blades; yellow cup spotted carmine.

**TERESA**—Rose-pink blades, harmonizing spotless cup.

**PRICES**—Any of above: 12 for \$2.00; 100 for \$15.00

**NOTE:** Three or more of one variety will be labeled. Less than 3 of a kind will be sent mixed.

**MIXED**—A splendid assortment of many interesting color combinations. 12 for \$1.50; 100 for \$10.00

### MAIL ORDER INFORMATION

**CATALOGS**—We publish two catalogs a year. Our Annual Spring Catalog, ready January 1st; our Fall Bulb Catalog. A postcard request will put you on our mailing list.

**MAIL ORDERS**—All bulb orders are prepaid within continental U.S.A.

**PRICES**—Six bulbs of a kind at the dozen rate; 50 at the 100 rate.

Prices in this catalog cancel all previous quotations.

**REFUNDS**—We reserve the right to refund all, or part of money sent for merchandise which we cannot supply at time the order is received.

Address All Correspondence to

**HALLAWELL SEED COMPANY**

519 Market Street

SAN FRANCISCO 5

CALIFORNIA



TIGRIDIAS

# Hallawell's GARDEN LILIES

Grand and stately, this group of bulbs gives color, fragrance and grace to any garden, large or small.

**6 Bulbs of a Kind at the Dozen Rate**

**AURATUM (Gold Band Lily)**—One of the grandest of the hardy lilies. The flowers are enormous and in large clusters at the top of strong leafy stems. They are ivory-white with chocolate crimson spots and a bright gold band through the center of each petal. Fragrant. Bulbs should be divided after the fourth year. Plant 7 to 9 inches deep. Large bulbs.

Each \$2.75; 12 for \$30.00

**BELLINGHAM HYBRIDS**—Plants 4 to 5 ft. high with brilliantly colored blooms of orange to red; buff, terra cotta and yellow with soft brown spots. The plants are hardy, have good strong stems and stand upright with support. If you have had difficulty growing lilies, try Bellingham Hybrids, they grow easily under varied climatic conditions and are exceptionally good for colorful garden display. Clean healthy bulbs.

Each \$1.00; 12 for \$9.50; 100 for \$65.00

**CANDIDUM (Madonna Lily)**—After years of watchful waiting, carefully assisting nature with scientific methods of production, it becomes a worthy event when time for catalog listing arrives, and we can present the new Madonna Lily. This is a strain that is positively free from mosaic and other plant diseases which are common to the lily. The fine healthy plants grow unusually long stems, well reflexed blooms and many of them. Our first offering of these excellent home grown bulbs, for pots or the garden.

Each \$1.25; 12 for \$15.00

**CENTIFOLIUM** — Magnificent trumpet blooms, white to cream inside, some with green throats, others with yellow, all of them tinted shades of pink and brown on the reverse side of the petals. They are delightfully fragrant, grow 6 to 8 feet high and bear great clusters of blooms on strong stems. This fine lily is hardy and easily grown. Plant 8 inches deep.

75c each; 3 for \$2.00; 12 for \$7.50; 100 \$50.00

**CORAL LILY (Tenuifolium)**—Here is a lily that thrives in full sun and may be grown in any climate except the desert. It's a charming lily too, of medium size, waxy coral-red, growing to a height of 1 to 2 feet. Give it sandy soil if possible and plant the bulbs about 4 to 5 inches deep. It flowers in early summer.

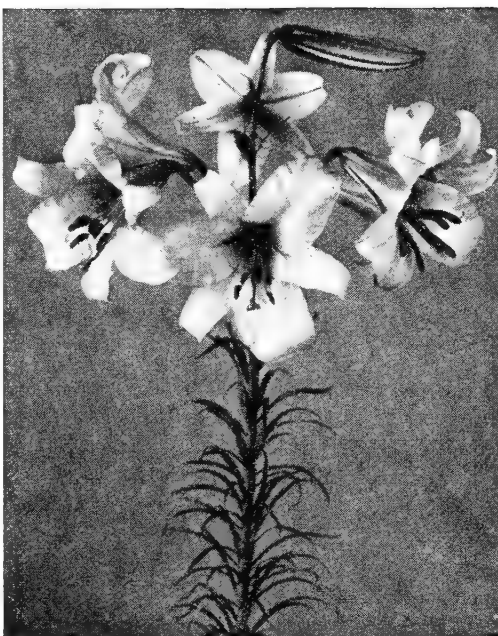
Each 40c; 3 for \$1.00; 12 for \$3.00;  
100 for \$21.00

**CROFT EASTER LILY**—This outstanding Easter lily is usually grown for specimen plants in pots. Florists grow them for Easter blooming. The waxy white flowers are decorative and very fragrant. A succession of bloom may be had by keeping reserve plants in a cold frame and bringing them in a few at a time. They may also be planted in the garden.

Large Bulbs: Each \$1.25; 12 for \$10.00;  
3 for \$3.00; 100 for \$70.00

## CLEAN HEALTHY BULBS

Our lilies are all home grown and are positively free from mosaic or other lily diseases. Keep them clean and healthy, do not plant them near other lilies or in soil where other lilies were grown.



REGAL LILY

**FORMOSANUM**—This is one of the highly desirable trumpet lilies. The plants are uniformly tall, the flowers pure white with emerald-green throat and shaded violet outside. It blooms late, usually September or October. Plant 5 or 6 inches deep in soil containing plenty of leaf mold and in a warm sunny location.

3 for \$1.00; 12 for \$3.00; 100 for \$21.00

**GREEN MOUNTAIN HYBRIDS**—Magnificent large trumpet lilies in a variation of delightful shades, some pure white, others primrose to yellow. The blooms are in large clusters with open flowers and buds atop long sturdy stems. Clump plantings of these lilies make a grand display.

Each \$1.25; 12 for \$15.00

**MARTAGON ALBUM**—After you've seen all the lilies in the field and you suddenly come upon this one, your attention is immediately focused. You discover this to be a rare and beautiful lily bearing a profusion of small pure white reflexed flowers on branching plants 3 to 4 feet tall. Everyone likes Martagon Album with its perfectly formed flowers. Plant 6 inches deep.

Each \$2.50; 12 for \$25.00

**SHUKSAN**—Plants 5 to 6 feet high with huge branching heads of lovely bright orange flowers dotted with soft brown spots. The petals reflex and roll back to Turkecap form when fully open. Shuk-san is easily grown and is a remarkable lily for the home garden. Plant 6 to 8 inches deep.

Each \$1.00; 12 for \$10.00; 100, \$70.00

**SPECIOSUM RUBRUM**—Lovely reflexed blooms in shades of rose with crimson spots and markings. Flowers are produced abundantly on well branched plants 2½ to 3 feet tall. This is a very beautiful and popular lily and in recent years the demand has exceeded the supply. Our bulbs are home grown and clean healthy stock. Plant 10 inches deep.

Each \$1.50; 12 for \$17.50

**SUNSET LILY (Pardalinum)**—This spectacular lily is brilliant orange-red with yellow tint at the base, and the petals beautifully marked with amber brown dots. Depending on the fertility of the soil they grow to a height of 5 to 6 feet, bearing large clusters of lovely flowers in mid-summer. Easy to grow and thrives under varied soil and climatic conditions. Plant 8 inches deep.

Large bulbs 60c each; 3 for \$1.70;

12 for \$6.00; 100 for \$40.00

**TIGRINUM**—The easily grown and very beautiful tiger lily which thrives in most any soil and situation. It grows 4 to 6 feet high bearing a profusion of rich dark salmon flowers spotted deep mahogany. Plant them 8 inches deep in well drained soil and partial shade.

Each 50c; 12 for \$4.00; 100 for \$30.00

**REGAL LILY**—The hardiest California lily and one of the most satisfactory for general garden planting. It is a strong grower with sturdy stems 3 to 5 feet high, bearing large clusters of white trumpet flowers with pearly tints on the outside of petals. It blooms profusely and when thoroughly established bears clusters of 15 to 20 flowers. It is easily grown and will stand the hot summer sun better than any other lily. Plant 8 inches deep.

Medium Size Bulbs:

4 for \$1.00; 12 for \$2.50; 100 for \$17.50

Large Bulbs:

Each 35c; 12 for \$3.50; 100 for \$25.00

## LILY GROWING

You can succeed with lilies in your garden if you will give them some of the conditions they have in their natural habitat, for example, you'll always find lilies in a deep, porous soil with plenty of organic. Dig deep and mix a generous portion of leaf mold, peat or compost into your soil. Lilies prefer cool soil in which to spread their roots and you can provide this by planting in partial shade, also by using a surface mulch of strawy manure. They need good drainage so you may need to place stones or other materials deep under the beds. Lilies do not like the wind, so plant on the protected side of the house or among shrubs, or under tall trees. Plant them to the depth suggested in the description of each variety and put a layer of rotted manure about six inches below the level at which the bulbs will be set. This may seem like a bit of trouble, but lilies are worth it. You'll be proud of the results if you haven't grown them before.



Flower and vegetable seeds are sent post paid anywhere within the U. S. A. except where otherwise noted in this Catalog.

NON WARRANTY — While we exercise the greatest care to have all our seeds, bulbs and plants of good quality and true to name, there are many contingencies encountered in growing plants, and success is dependent upon other factors besides seeds, bulbs or plants. Therefore, we operate under the usual Seedsmen's Non Warranty:

HALLAWELL SEED COMPANY gives no warranty, express or implied, as to the productiveness of any seeds, bulbs, or plants it sells, and will not be in any way responsible for the crop. Liability in all instances is limited to the purchase price.

FOLD ON THIS LINE FIRST

USE  
LETTER  
POSTAGE  
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FROM \_\_\_\_\_  
STREET \_\_\_\_\_  
TOWN \_\_\_\_\_  
STATE \_\_\_\_\_

# HALLAWELL SEED CO.

519 MARKET STREET

SAN FRANCISCO 5,

CALIFORNIA

Mail Order  
RUSH

FOLD ON THIS LINE LAST

San Francisco Seedsmen and Nurserymen

Hallawell's For Your Garden

FOLD ON THIS LINE SECOND

CALIFORNIA SALES TAX @ 2 1/2 % EFFECTIVE JULY 1, 1943			
Transaction	Tax	Transaction	Tax
\$0.01 - \$0.14	.0035	18.20 - 18.59	.46
.15 - .59	.01	18.60 - 18.99	.47
.60 - .99	.02	19.00 - 19.39	.48
1.00 - 1.39	.03	19.40 - 19.79	.49
1.40 - 1.79	.04	19.80 - 20.19	.50
1.80 - 2.19	.05	20.20 - 20.59	.51
2.20 - 2.59	.06	20.60 - 20.99	.52
2.60 - 2.99	.07	21.00 - 21.39	.53
3.00 - 3.39	.08	21.40 - 21.79	.54
3.40 - 3.79	.09	21.80 - 22.19	.55
3.80 - 4.19	.10	22.20 - 22.59	.56
4.20 - 4.59	.11	22.60 - 22.99	.57
4.60 - 4.99	.12	23.00 - 23.39	.58
5.00 - 5.39	.13	23.40 - 23.79	.59
5.40 - 5.79	.14	23.80 - 24.19	.60
5.80 - 6.19	.15	24.20 - 24.59	.61
6.20 - 6.59	.16	24.60 - 24.99	.62
6.60 - 6.99	.17	25.00 - 25.39	.63
7.00 - 7.39	.18	25.40 - 25.79	.64
7.40 - 7.79	.19	25.80 - 26.19	.65
7.80 - 8.19	.20	26.20 - 26.59	.66
8.20 - 8.59	.21	26.60 - 26.99	.67
8.60 - 8.99	.22	27.00 - 27.39	.68
9.00 - 9.39	.23	27.40 - 27.79	.69
9.40 - 9.79	.24	27.80 - 28.19	.70
9.80 - 10.19	.25	28.20 - 28.59	.71
10.20 - 10.59	.26	28.60 - 28.99	.72
10.60 - 10.99	.27	29.00 - 29.39	.73
11.00 - 11.39	.28	29.40 - 29.79	.74
11.40 - 11.79	.29	29.80 - 30.19	.75
11.80 - 12.19	.30	30.20 - 30.59	.76
12.20 - 12.59	.31	30.60 - 30.99	.77
12.60 - 12.99	.32	31.00 - 31.39	.78
13.00 - 13.39	.33	31.40 - 31.79	.79
13.40 - 13.79	.34	31.80 - 32.19	.80
13.80 - 14.19	.35	32.20 - 32.59	.81
14.20 - 14.59	.36	32.60 - 32.99	.82
14.60 - 14.99	.37	33.00 - 33.39	.83
15.00 - 15.39	.38	33.40 - 33.79	.84
15.40 - 15.79	.39	33.80 - 34.19	.85
15.80 - 16.19	.40	34.20 - 34.59	.86
16.20 - 16.59	.41	34.60 - 34.99	.87
16.60 - 16.99	.42	35.00 - 35.39	.88
17.00 - 17.39	.43	35.40 - 35.79	.89
17.40 - 17.79	.44	35.80 - 36.19	.90
17.80 - 18.19	.45		

ENVY-O-BLANK  
TRADE MARK REG. IN U. S. PAT. OFFICE  
STANLEY WESSSEL & COMPANY  
CHICAGO, ILLINOIS





LILIUM x CENTIFOLIUM

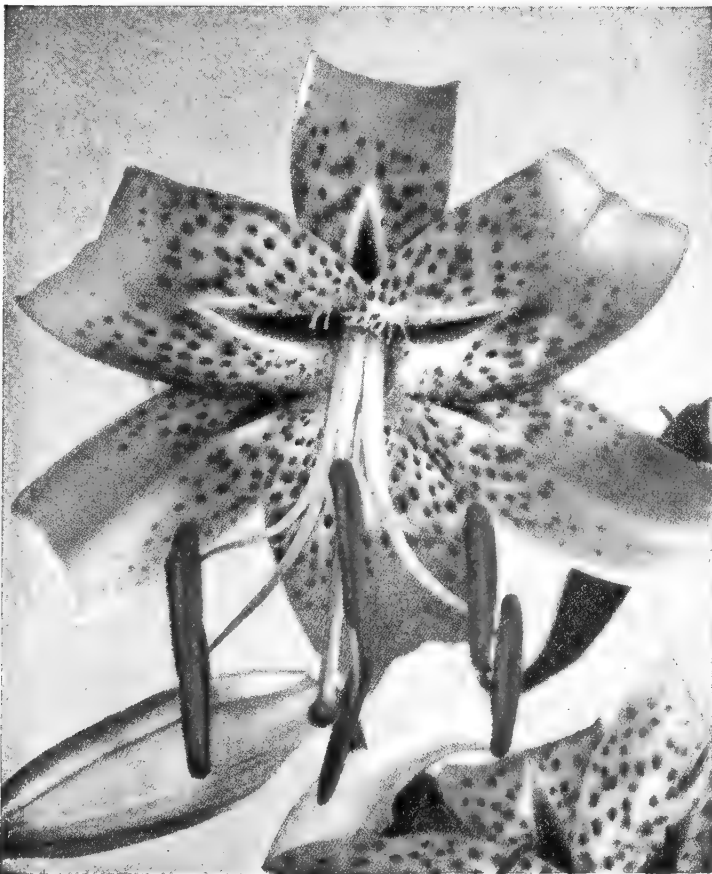
*Easy to Grow---*

## HARDY LILIES

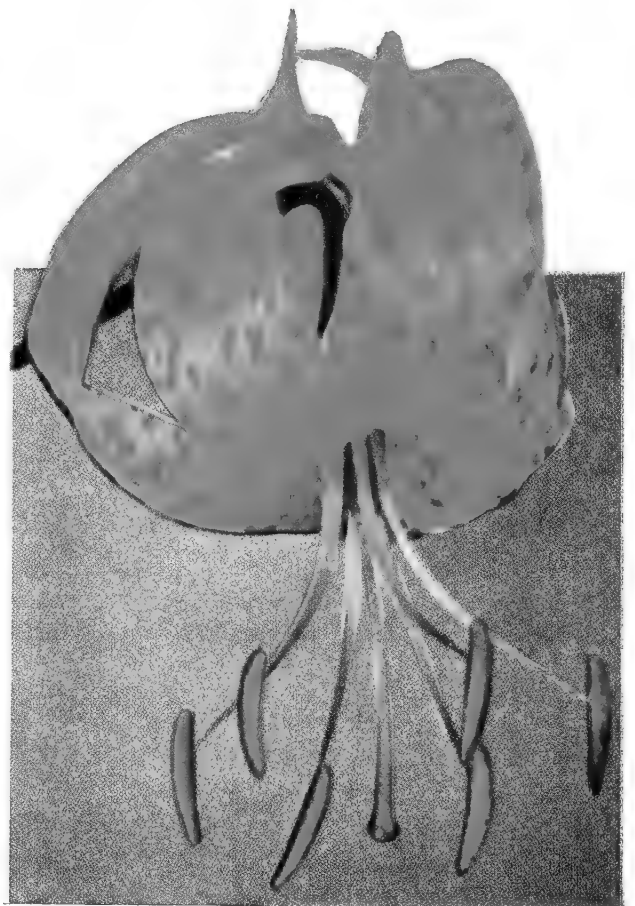
This year plant Hallawell's disease-free bulbs  
—your assurance of success with lilies



LILY CANDIDUM—The Madonna Lily



LILIUM SPECIOSUM RUBRUM



LILY SHUKSAN



*Ranunculus, ever popular as a bedding plant. Showy and in assorted colors. See page 10.*



STAR OF BETHLEHEM (*Ornithogalum*)



YELLOW CALLA

*For other Callas in Pink, White and Yellow See page 7.*



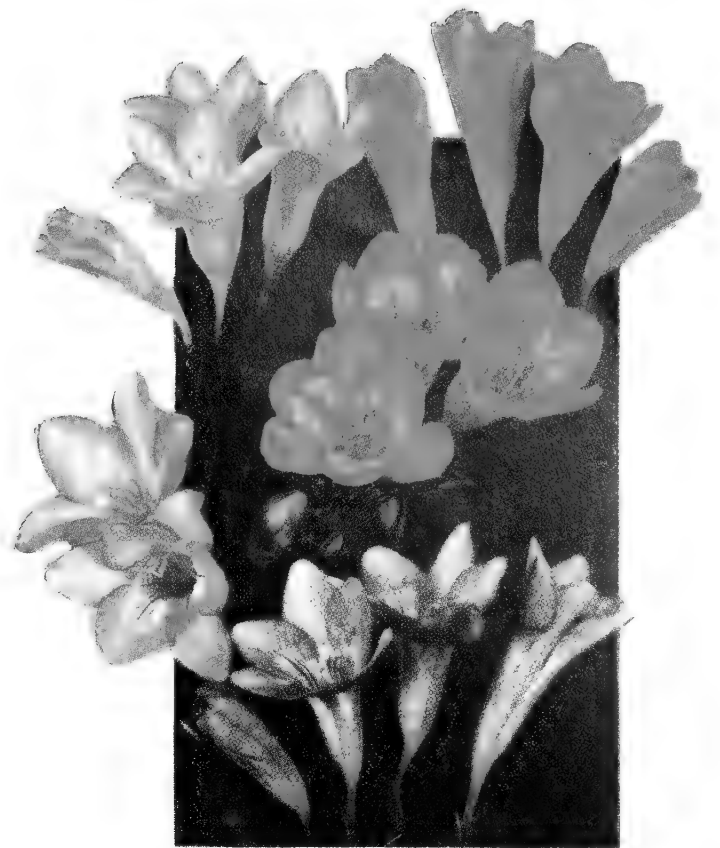
*Anemone de Caen mixed. Delightful for bedding. Strong, pure colors. See page 7.*



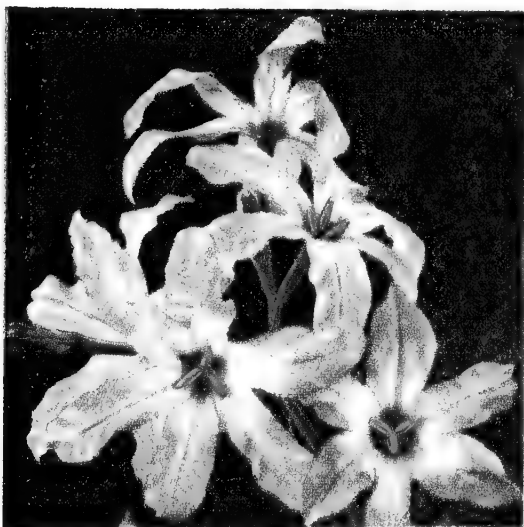
*Ixias can be grown in pots or open ground. Adds a touch of color to the garden. See page 8.*



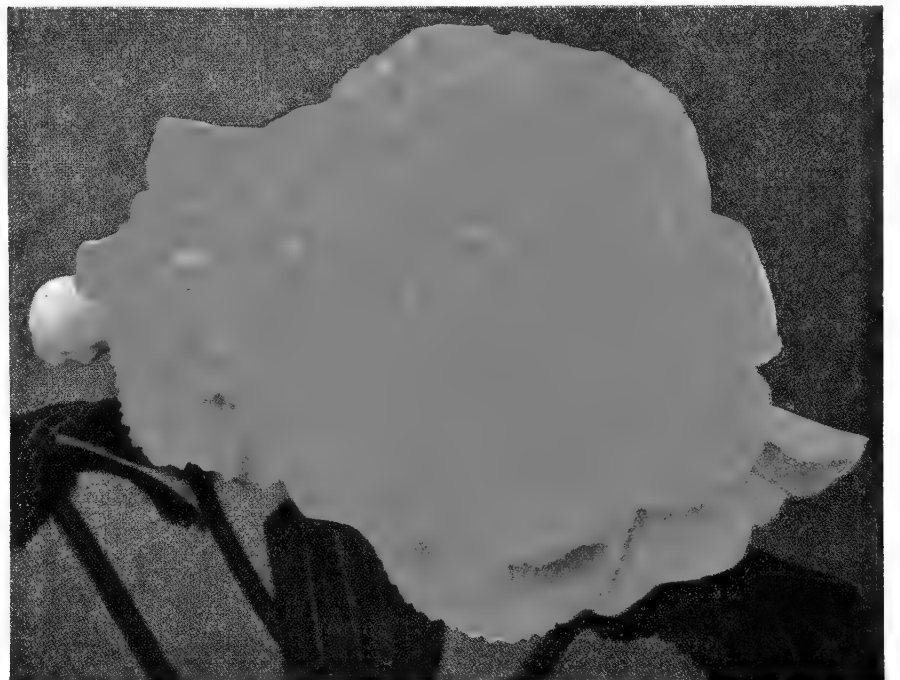
*Dutch Iris, the Florist's Favorite and an excellent garden flower. See page 8.*



MIXED COLORED FREESIAS  
*See page 8 for complete list of Freesias.*



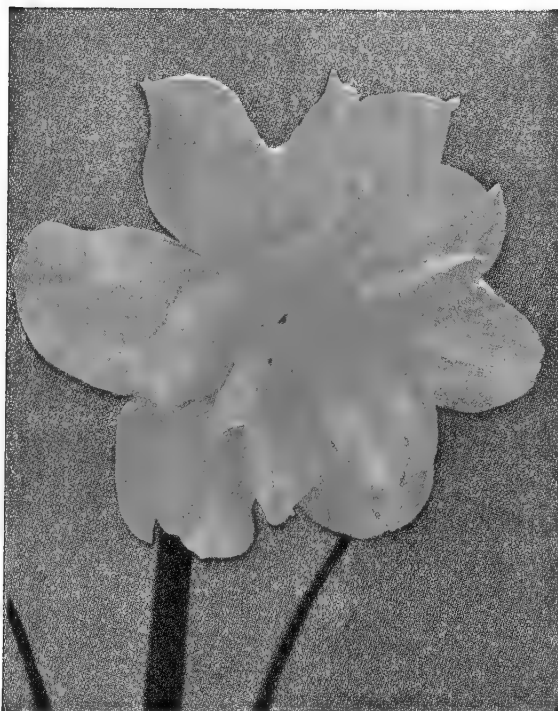
LEUCOCORYNE  
*Sweetly fragrant, Glory of the Sun, a lovable South American flower. See page 9.*



CAMELLIA TYPE TUBEROUS ROOTED BEGONIA  
*For several types and many colors see page 7.*



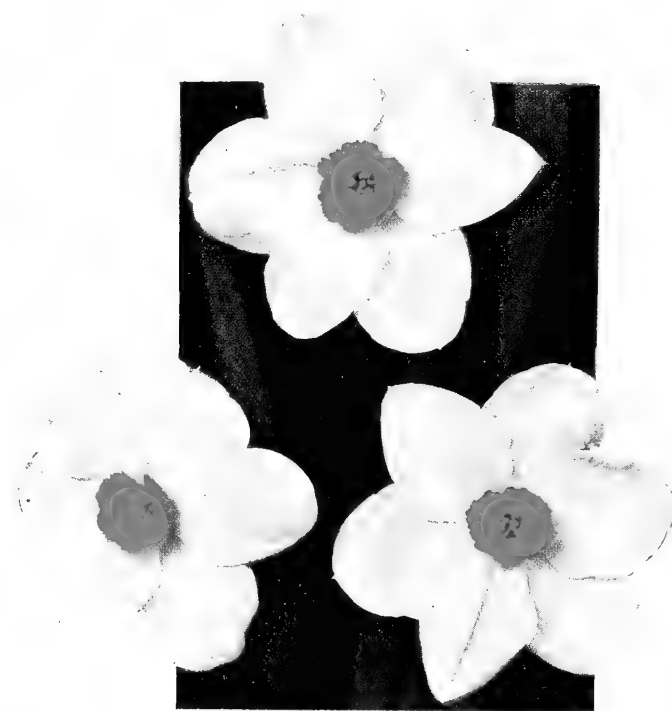
KING ALFRED  
Page 20



TWINK  
Page 22

## GREET SPRING WITH *Ha* CHOICE BULBS

Best evidence of spring when bulbs begin to bloom. Get a lot of them in the garden this fall and try some in pots for indoor bloom. Narcissi come in many interesting colors and shapes. Some of the most popular are shown here.



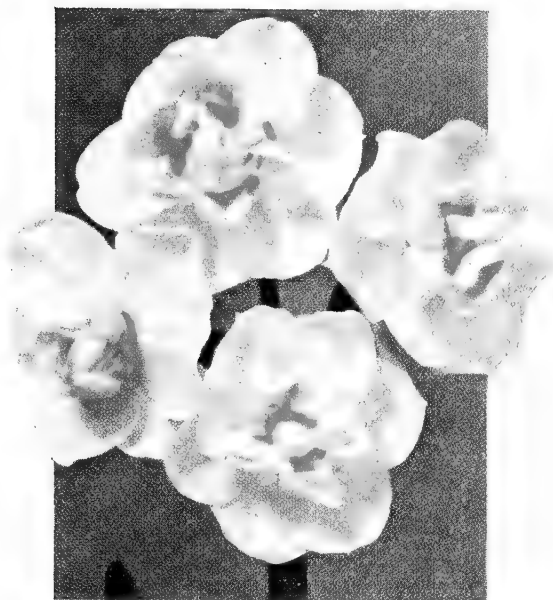
FIRETAIL  
Page 21



DIANA KASNER  
Page 21



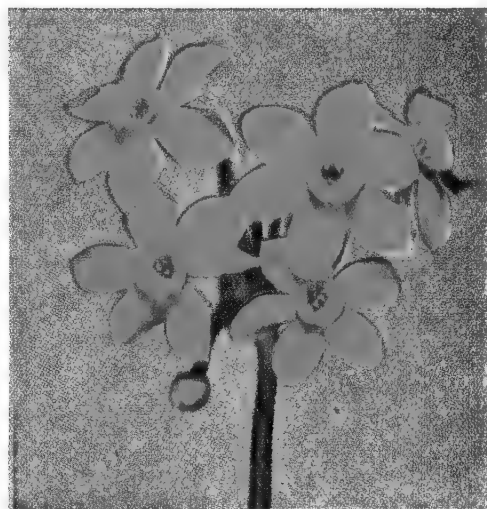
a. Plant a generous  
ots of bulb fibre, too,  
g forms, some typi-



CHEERFULNESS  
Page 20



ACTAEA  
Page 20



JONQUILLA SIMPLEX  
Page 21

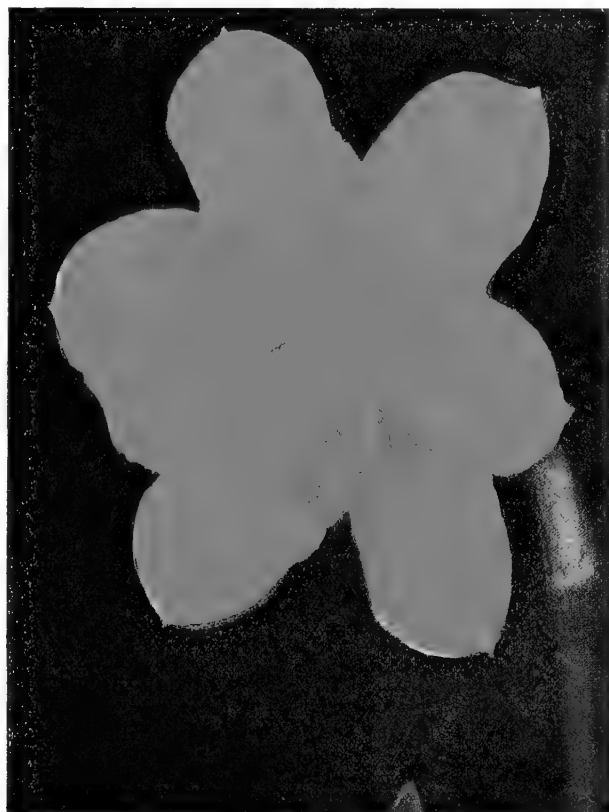
### SAN FRANCISCANS, NOTE:

You can grow lovely Narcissi in pots for the house. Just plant them in Hallawell's Bulb Fibre, place the pot in the garden, keep moist and leave them there until the first buds are ready to open, then take them into the house.

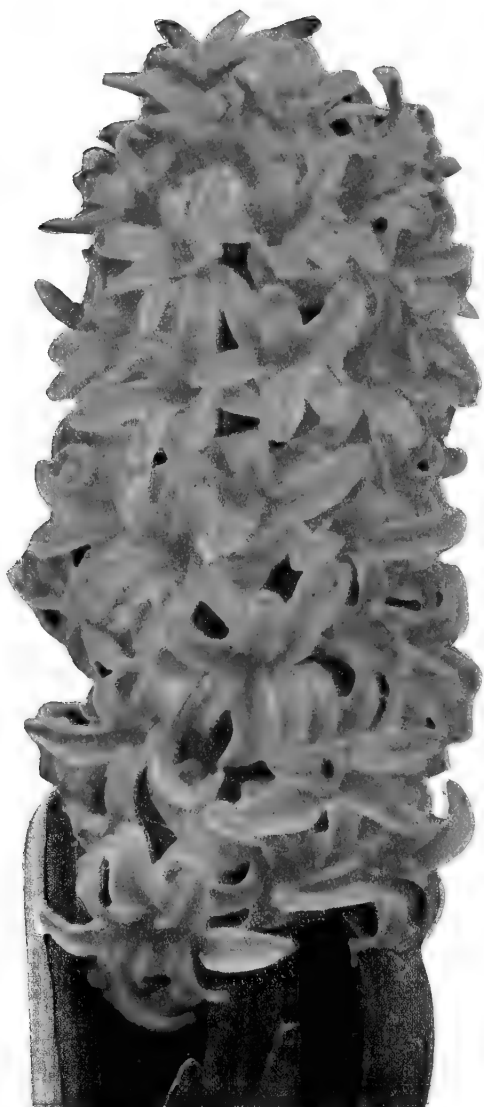
See page 19.



TUNIS  
Page 21



FORTUNE  
Page 21



## *Fragrant* HYACINTHS

### FOR EARLY SPRING BLOOM

One of the fascinations of gardening is to watch Hyacinth blooms begin to show color in the garden. In our Nursery Garden plantings they show through about the first week in March and it takes them 10 days or more to grow to their full height. Colorful and fragrant, the flowers last a long time, and the bulbs may be left in the ground to bloom year after year. Plant them 6 or 7 inches deep in groups here and there in the garden. Cutting the flower trusses does not injure the bulbs if you leave the foliage to die down in summer.

## EXHIBITION HYACINTHS

### FOR INDOOR BLOOM

To fully enjoy the lovely fragrance of Hyacinths, you may grow them in the popular Hyacinth glass or plant them in pots of Hallawell's Bulb Fiber and keep them in a cool place until they are ready to bloom. In our San Francisco climate we set the pots in bright daylight, outdoors, until the flower truss begins to show color. The exhibition size are best for this purpose. They grow very large trusses and are usually of perfect form. Exhibition Hyacinths may also be grown in the garden in mass plantings where they will make a grand display.

EXHIBITION SIZE BULBS, all varieties listed below:

3 for \$1.50; Dozen \$4.00; 100 for \$30.00

**CITY OF HAARLEM**—The finest pure yellow. Large well formed trusses.

**G. VANDER MEY**—Old carmine-red with coral-red shade. Lovely novelty.

**KING OF THE BLUES**—Dark violet-blue; large compact trusses.

**L'INNOCENCE**—Huge trusses of pure white. A very popular hyacinth.

**PINK PEARL**—Deep rose, one of the first to bloom.

**PRINCESS MARGARET**—Clear flesh-pink, a very large truss.

**QUEEN OF THE BLUES**—Pale azure blue, very beautiful large truss.

## GARDEN HYACINTHS

Medium large 15-16 centimeter bulbs. They grow fine trusses of uniform size and make a fine display in group plantings.

ALL VARIETIES LISTED BELOW: 3 for 85c; 12 for \$2.50; 100 for \$17.50

**DUKE OF WESTMINSTER**—Deep purplish-blue, large bells with white center.

**DR. LIEBER**—Early flowering lavender-blue tinged violet.

**LADY DERBY**—Bright rose-pink.

**LA GRANDESSE**—Best pure white for bedding purpose.

**LA VICTOIRE**—Bright deep carmine-rose.

**PRINCESS MARGARET**—Clear flesh-pink.

**PRINCE HENDRIK**—Pure yellow, well formed trusses.

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## CROCUS

### FIRST FLOWERS OF SPRING

One of the cheeriest sights of early spring is to see the Dutch Crocus in flower; lovely in mass plantings, or in drifts if you have garden space for a thousand or more. Where the garden is small tuck a hundred or so into a corner—you will be delighted with them. Bulbs we offer are top size for spring bloom.

**PALLAS**—White, striped lilac.

**PURPUREA**—Deep purple.

**QUEEN OF THE BLUES**—

**SNOWSTORM**—Pure white.

**YELLOW**—Golden yellow.

Any of the above: 12 for 85c; 100 for \$6.00

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DIOTIMA

## LARGE TRUMPET DAFFODILS

This group of daffodils is undoubtedly the most popular in gardens everywhere. King Alfred is perhaps best known, giving excellent results. However, there are also many others of equal merit which should be included in the planting. Using several kinds of superior quality will provide interesting variation as well as an abundance of flowers for cutting over a long season.

Our bulbs are the largest size in each variety to give more flowers and better quality. A comparison of other bulbs with Hallawell's will be convincing.

### ALL EXTRA SIZE BULBS

Prices are postpaid.

Figure following the name indicates relative time of flowering.  
Number 1 indicates the first to bloom, etc.

**AEROLITE (2)**—dainty lemon-yellow perianth with broad overlapping petals; the trumpet is slightly darker and is nicely frilled. Although of large size, the flower is graceful and decorative.

3 for \$1.00; 12 for \$3.00;  
100 for \$21.00

**BEERSHEBA**—Those who see this magnificent daffodil the first time often wonder if it is real. The broad white perianth is nearly 5 inches across, the long trumpet, also white, is flanged at the mouth and is slightly ruffled. It is a grand daffodil.

3 for \$2.00; 12 for \$5.75  
100 for \$40.00

**DIOTIMA**—This is the largest trumpet daffodil and in spite of its large size it is beautifully proportioned and is carried gracefully on its very long stem. The perianth is primrose yellow, the trumpet slightly deeper. When properly grown in good garden soil you may expect stems up to 24 inches and flowers larger than any other daffodil.

Each 60c; 3 for \$3.50; 12 for \$12.00;  
100 for \$75.00

**HECTOR TREUB (1)**—One of the best of the golden-yellow daffodils. The large well formed flowers have broad overlapping petals of substantial texture and are well balanced on good strong stems. They definitely have superior keeping qualities in the garden or when cut.

3 for 90c; 12 for \$2.50; 100 for \$17.50

## Trumpet Daffodils

### The Newest and Best Varieties

Daffodils are no trouble at all, just plant them 5 or 6 inches deep and in a few short months you have lovely blooms. And from Hallawell's over sized bulbs you get not only more flowers but better flowers. This year be sure to order a few of those varieties you have never planted before. New improved types to make your garden more interesting and more beautiful.

### GROW BULBS IN POTS WITH HALLAWELL'S BULB FIBER

Anyone can grow bulbs in pots with excellent results. We grow them every year for demonstration purposes, especially Narcissi, Hyacinths, Crocus, Freesias, Sparaxis, Muscari, etc. Of the larger bulbs such as Narcissi, plant 4 or 5 in a 6- or 7-inch pot. Of the smaller bulbs put many in a pot, plant them close together and about 1 inch deep. Moisten the bulb fiber before planting and keep it moist after.

In our San Francisco climate, best results are obtained by setting the pot or bowl of bulbs out in the garden where it will be in bright daylight and cool. Leave it there until the first buds appear ready to open, then take it into the house. In more severe climates it may be too cold to leave them in the garden but we think it is important to keep them cold if they are stored indoors.

Bulb fiber may also be used for planting in bowls without drainage and it contains all the necessary plant food.

1½ pounds of Bulb Fiber will fill a 7-inch pot. You may use it again by adding fertilizer.

1½ lb. package.....	\$ .75
3 lb. package.....	1.25
5 lb. package.....	2.00

POSTPAID



JOHN EVELYN

(Grown in Hallawell's Bulb Fibre, Described Above)



LOVENEST

**KING ALFRED (1)** Large, golden-yellow flower on long, strong stem. One of the best known daffodils. More flowers per bulb from Hallawell's King Alfreds. Large round bulbs: 3 for 60c; 12 for \$1.75; 100 for \$12.50

Extra size—Should produce 2 to 4 flowers per bulb: 3 for 90c; 12 for \$2.50; 100 for \$17.50

Jumbo bulbs, 3 to 5 flowers per bulb: 3 for \$1.00; 12 for \$3.50; 100 for \$22.50

**LOVENEST (1)**—A pink daffodil is most unusual; this is one of the very few pink class. It is dainty and charming. Perianth is white, the trumpet, saffron-yellow turning to apricot-pink. Order early on this one.

75c each; 3 for \$2.00; 12 for \$7.50; 100 for \$50.00

**SPRING GLORY (1)**—Long chrome-yellow trumpet with reflexed brim; clear white perianth. It is a large flower and beautiful form; an excellent garden daffodil.

3 for \$1.00; 12 for \$3.50; 100 for \$22.50

**STATENDAM**—A very deep golden yellow trumpet daffodil resembling others in color and form but differing in some fine points which are considered superior. By test, it has more substance and consequently improved keeping qualities, and when properly grown in good garden soil will make an excellent showing in size.

3 for \$2.00; 12 for \$5.75; 100 for \$40.00

#### HYPONEX PLANT FOOD

Fertilize with HYPONEX and see the quick improvement in your house plants. Use it on potted bulbs too.

7 oz. package, \$ .60, postpaid  
1 lb. package, 1.15, postpaid

## Polyanthus

### NARCISSUS

6 AT THE DOZEN RATE

#### How to Grow in Bulb Fibre—

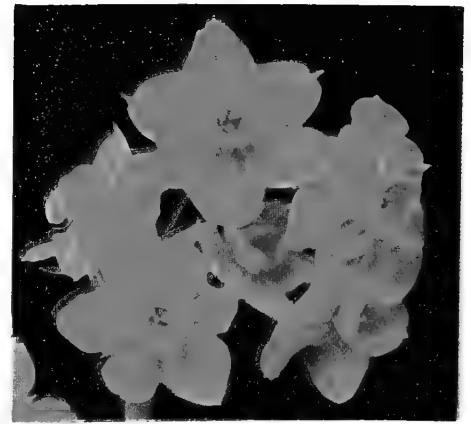
Plant 4 to 6 bulbs in a 6- or 7-inch pot or bowl. If in a bowl, it should be at least 4 inches deep. Keep them in a cool place, preferably out of doors, until the buds are ready to open. They may then be taken into the house to bloom.

**PAPER WHITE GRANDIFLORA (1)**—Pure white star-shaped blossoms in clusters; very early free flowering and fragrant. Extra large size.

5 for \$1.00; 12 for \$2.00;  
100 for \$15.00

**GRAND SOLEIL D'OR (3)**—A rich, clear yellow with orange cup; very fragrant and handsome. Large bulbs.

5 for \$1.00; 12 for \$2.00;  
100 for \$15.00



SOLEIL D' OR

## Bouquet

### NARCISSUS

6 AT THE DOZEN RATE

**ACTAEA**—This is the largest Poeticus and one of the most beautiful exhibition flowers. The broad snow-white perianth is centered with a large eye broadly margined dark red.

3 for 65c; 12 for \$2.00; 100 for \$15.00

**CHEERFULNESS (4)**—A charming Hybrid Polyanthus bearing clusters of three or four double white flowers with a shading of cream at the base of the petals.

3 for 65c; 12 for \$2.00; 100 for \$15.00

**KLONDYKE (3)**—A handsome free flowering Polyanthus of rich golden-yellow, with a deeper yellow cup. Flowers are in clusters of three or more on good stems.

3 for 60c; 12 for \$1.75; 100 for \$12.50

**LAURENS KOSTER (2)**—An old favorite bearing large clusters of white flowers with a deep yellow cup.

3 for 60c; 12 for \$1.75; 100 for \$12.50

**SNOW KING (4)**—This is one of the finest Poeticus Narcissus. The perianth is glistening white; the cup rather flat with broad red edge.

3 for 60c; 12 for \$1.75; 100 for \$12.50

LAURENS KOSTER



CROESUS

## Long Trumpet Mixture

For under trees or the edge of shrubbery borders and in grassy places where sufficient moisture is available this mixture will make a grand display. Some call it "naturalizing"—just planting groups of bulbs in the desired place.

Set deep enough so they will not be disturbed and each spring their bloom will be delightful.

So that you will have a wide assortment of flower types and sufficient show, too, we pack them in bags of 50.

Per bag of 50.....\$ 6.25  
100 bulbs ..... 12.50







Flower and vegetable seeds are sent post paid anywhere within the U. S. A. except where otherwise noted in this Catalog.

**NON WARRANTY** — While we exercise the greatest care to have all our seeds, bulbs and plants of good quality and true to name, there are many contingencies encountered in growing plants, and success is dependent upon other factors besides seeds, bulbs or plants. Therefore, we operate under the usual Seedsmen's Non Warranty:

**HALLAWELL SEED COMPANY** gives no warranty, express or implied, as to the productiveness of any seeds, bulbs, or plants it sells, and will not be in any way responsible for the crop. Liability in all instances is limited to the purchase price.

FOLD ON THIS LINE FIRST

USE  
LETTER  
POSTAGE  
HERE

FROM \_\_\_\_\_  
STREET \_\_\_\_\_  
TOWN \_\_\_\_\_  
STATE \_\_\_\_\_

# HALLAWELL SEED CO.

519 MARKET STREET

SAN FRANCISCO 5,

CALIFORNIA

Mail Order  
RUSH

FOLD ON THIS LINE LAST

San Francisco Seedsmen and Nurserymen  
Hallawell's For Your Garden

FOLD ON THIS LINE SECOND

CALIFORNIA SALES TAX @ 2 1/2% EFFECTIVE JULY 1, 1945			
Transaction	Tax	Transaction	Tax
\$0.01 - \$0.14	.01	36.20 - 36.59	.91
.15 - .59	.02	36.60 - 36.99	.92
.60 - .99	.03	37.00 - 37.39	.93
1.00 - 1.39	.04	37.40 - 37.79	.94
1.40 - 1.79	.05	37.80 - 38.19	.95
1.80 - 2.19	.06	38.20 - 38.59	.96
2.20 - 2.59	.07	38.60 - 38.99	.97
2.60 - 2.99	.08	39.00 - 39.39	.98
3.00 - 3.39	.09	39.40 - 39.79	.99
3.40 - 3.79	.10	39.80 - 40.19	1.00
3.80 - 4.19	.11	40.20 - 40.59	1.01
4.20 - 4.59	.12	40.60 - 40.99	1.02
4.60 - 4.99	.13	41.00 - 41.39	1.03
5.00 - 5.39	.14	41.40 - 41.79	1.04
5.40 - 5.79	.15	41.80 - 42.19	1.05
5.80 - 6.19	.16	42.20 - 42.59	1.06
6.20 - 6.59	.17	42.60 - 42.99	1.07
6.60 - 6.99	.18	43.00 - 43.39	1.08
7.00 - 7.39	.19	43.40 - 43.79	1.09
7.40 - 7.79	.20	43.80 - 44.19	1.10
7.80 - 8.19	.21	44.20 - 44.59	1.11
8.20 - 8.59	.22	44.60 - 44.99	1.12
8.60 - 8.99	.23	45.00 - 45.39	1.13
9.00 - 9.39	.24	45.40 - 45.79	1.14
9.40 - 9.79	.25	45.80 - 46.19	1.15
9.80 - 10.19	.26	46.20 - 46.59	1.16
10.20 - 10.59	.27	46.60 - 46.99	1.17
10.60 - 10.99	.28	47.00 - 47.39	1.18
11.00 - 11.39	.29	47.40 - 47.79	1.19
11.40 - 11.79	.30	47.80 - 48.19	1.20
11.80 - 12.19	.31	48.20 - 48.59	1.21
12.20 - 12.59	.32	48.60 - 48.99	1.22
12.60 - 12.99	.33	49.00 - 49.39	1.23
13.00 - 13.39	.34	49.40 - 49.79	1.24
13.40 - 13.79	.35	49.80 - 50.19	1.25
13.80 - 14.19	.36	50.20 - 50.59	1.26
14.20 - 14.59	.37	50.60 - 50.99	1.27
14.60 - 14.99	.38	51.00 - 51.39	1.28
15.00 - 15.39	.39	51.40 - 51.79	1.29
15.40 - 15.79	.40	51.80 - 52.19	1.30
15.80 - 16.19	.41	52.20 - 52.59	1.31
16.20 - 16.59	.42	52.60 - 52.99	1.32
16.60 - 16.99	.43	53.00 - 53.39	1.33
17.00 - 17.39	.44	53.40 - 53.79	1.34
17.40 - 17.79	.45	53.80 - 54.19	1.35

# CROWN DAFFODILS

Prices are postpaid. 6 of a kind at the dozen rate

ALL EXTRA SIZE BULBS

In these charming daffodils the cup or crown in the center of the flower is about 1/3 the length of the perianth segments. While the perianths are white, the cups are of bright contrasting colors, sometimes frilled and often edged in yet another color. They are dainty and beautiful.

The figure following the name indicates the relative flowering time. Number 1 indicates the first to bloom; 2, the second to bloom; 3, the third, and so on.

**ANNA CROFT** (Barri) (2)—A variety of distinction and always a favorite in the flower show. It has a light primrose perianth. A charming crinkled trumpet of deep yellow, shading to orange at the edge. Long stemmed.

3 for \$1.00; 12 for \$3.50; 100 for \$22.50

**BATH'S FLAME** (Barri) (1)—A popular flower with yellow perianth and a deeper yellow cup which is neatly edged with a broad fringe of orange-scarlet. The petals are long and the stems are strong.

3 for 65c; 12 for \$2.00; 100 for \$15.00

**CARLTON**—Very large golden-yellow flowers with well overlapped petals and a broad expanded crown which is beautifully frilled at the brim. Carlton grows particularly well in pots and the same bulbs with their increase may be re-potted year after year with excellent results. At blooming time, when the flowers have withered, remove them with about one inch of stem; leave the remaining stem and foliage to cure down. Keep the plant watered until it begins to yellow. Repot at planting time, put a little bonemeal in the bottom of the pot and grow outdoors until blooming time.

3 for \$1.00; 12 for \$3.00; 100 for \$21.00

**CROESUS** (Incomp.) (3)—Wide, overlapping outer petals; creamy yellow in color. The broad fluted crown is a rich orange. A lovely, free flowering variety.

3 for 65c; 12 for \$2.00; 100 for \$15.00

**DIANA KASNER** (3)—Pure white perianth with broad overlapping petals. The cup is deep yellow at the base and has a broad frilled edge of deep red. An outstanding variety.

3 for 60c; 12 for \$1.75; 100 for \$12.50

**FIRETAIL** (3)—A favorite in any garden and one of the most popular show varieties. Perianth is broad petaled, creamy-white, the cup is orange with a bright scarlet orange frill.

3 for \$1.00; 12 for \$3.50; 100 for \$25.00

**FORTUNE**—One of the finest new daffodils of recent introduction. The clear deep lemon-gold perianth of broad overlapping petals has a bold crown of glowing coppery red orange. It has perfect form, exquisite color and very long stems. A truly magnificent daffodil.

3 for \$2.00; 12 for \$5.75; 100 for \$40.00

**HELIOS**—A splendid new all-yellow daffodil somewhat after the style of Sir Watkin but superior in all respects. Much larger flower of better substance on a longer stem. The cup is deep yellow shaded light orange as the flower develops. Very early. A fine variety at an unusually low price.

3 for 65c; 12 for \$2.00; 100 for \$15.00

**HERA** (Leeds) (3)—One of the daintiest and loveliest flowers. The broad overlapping petals of the perianth are cream-white; the cup is deeply frilled with a dainty edging of light primrose.

3 for 60c; 12 for \$1.75; 100 for \$12.50

**JOHN EVELYN**—John Evelyn has an exquisite loveliness all of its own. The pure white perianth is four to five inches across, framing the glistening lemon-yellow crown which is beautifully frilled and shirred. It is also a very excellent pot variety and may be grown in our special bulb fibre. Large bulbs.

3 for \$1.00; 12 for \$3.50; 100 for \$25.00

**MRS. NETTIE O'MELVENY** (Leeds) (2)—New to most gardeners because it has not been generally listed in catalogs. It is a charming flower with pure white perianth and a cup of clear lemon-yellow, picotee orange.

3 for 60c; 12 for \$1.75; 100 for \$12.50

**PYGMALION**—Of the new orange-cupped hybrids, Pygmalion has been selected as one of the finest. The enormous flat perianth is of soft pale yellow color; the large deep crown is orange-yellow shading to blood-orange at the nicely frilled edge. The stem is tall and the flower looks up—an all too rare quality in daffodils. Pygmalion represents the new hybrid daffodil at its best.

Each \$1.00; 12 for \$10.00; 100 for \$75.00

**QUEEN OF THE NORTH** (3)—Broad glistening white perianth surrounding a soft primrose yellow cup with a finely crinkled, sulphur-yellow rim.

3 for 60c; 12 for \$1.75; 100 for \$12.50

**RED CROSS**—A crown daffodil famous throughout the daffodil world. It is extra large with primrose yellow perianth and a deep, densely frilled cup of vivid orange-red. It is a substantial flower, with excellent keeping qualities and a fine exhibition or garden variety. This year we have a limited supply of large blooming-size bulbs.

3 for \$1.00; 12 for \$3.50; 100 for \$25.00

**SILVER STAR**—A very free flowering and beautiful long crown type, with cream-white perianth, and a broad trumpet of lovely primrose shading to cream. The flower has perfect form, good substance and stem.

3 for \$1.00; 12 for \$3.50; 100 for \$25.00

**TUNIS** (Leeds) —A magnificent daffodil: very tall, with strong foliage and stem and lovely flowers develop to great size and are of stoutest substance. Its broad waved perianth is pure glistening white and the bold ivory crown which is beautifully flanged and serrated at the edge, has a flush of pale gold. A winner at all shows. Tunis is also an ideal pot variety and will grow beautifully in our bulb fibre.

3 for \$1.50; 12 for \$4.50; 100 for \$30.00

**WALTER HAMPDEN** (3)—Bright primrose perianth with a broad flaring yellow trumpet, tinted orange in the frills. This is an outstanding daffodil.

3 for 85c; 12 for \$3.00; 100 for \$21.00

**SHORT CUP MIXTURE**—To get you acquainted with the Short Cup group of Narcissus, we offer this inexpensive mixture of many fine varieties.

12 for \$1.75; 100 for \$12.50

## MINIATURE DAFFODILS

FOR THE ROCK GARDEN OR POTS

**BULBOCODIUM CONSPICUUS** (Hoop Petticoat) (2)—This variety grows only 6 inches tall with fine rush-like foliage. The flowers are bright yellow of hoop petticoat form. Prefers a dampish, sandy peat soil. Plant 2 to 2½ inches deep.

3 for 45c; 12 for \$1.25; 100 for \$9.00

**GOLDEN PERFECTION** (New) — The flowers are long lasting with a perfectly rounded perianth and wide overlapping segments, deep citron-yellow with mica-sheen, and cup of purest gold, finely proportioned for good balance. Excellent for flower arrangements.

3 for \$1.00; 12 for \$3.50; 100 for \$22.50

**MOONSHINE** — A beautiful Triandrus hybrid, star-shaped creamy white flower, often three to a stem, drooping gracefully, very beautiful and a great favorite especially for the rock garden or for naturalizing in the shade.

3 for 85c; 12 for \$3.00; 100 for \$20.00

## FRAGRANT JONQUILS

Jonquils are sometimes called Miniature Daffodils. The flowers are in clusters of 2 to 4 and they are very showy when grown in groups at the base of a tree or among shrubs. Delightfully fragrant, and good for cutting.

**SIMPLEX (SINGLE SWEET SCENTED)** —The very small blossoms are a rich yellow and most fragrant; very free flowering. Plant them in clusters.

3 for 60c; 12 for \$1.75; 100 for \$12.50

**CAMPERNELLE** — These are fragrant, rich yellow flowers borne in clusters of 3 to 6 and on stems 12 to 15 inches tall. They are graceful and charming in the garden and are very desirable for cutting.

3 for 60c; 12 for \$1.75; 100 for \$12.50



TEXAS

*Hallawell's*

## DOUBLE DAFFODILS

6 of one kind at the dozen rate. All postpaid.

Double daffodils are particularly desirable for cutting. A very few of them will make an excellent showing as cut flowers. The bulbs multiply and from a dozen or more it is possible to increase them to many more in a few years.

**TEXAS**—Queen of the double daffodils. A splendidly proportioned plant bearing very large blooms which are held in good position on long stout stems. The broad primrose petals shading to cream down the center are gracefully interspersed with shorter petals of brilliant orange color producing a magnificent double flower. Texas has had many Awards of Merit.

Each \$1.00; 12 for \$8.50; 100 for \$60.00

**THE PEARL** (2)—Light primrose interspersed with sulphur yellow at the center. Double form. Very attractive.

3 for 65c; 12 for \$2.00; 100 for \$15.00

**TWINK** (3)—A nearly full double flower of soft primrose with short orange colored petals interspersed in the center. A charming flower and especially good for cutting.

3 for \$1.00; 12 for \$3.50; 100 for \$22.50

**VON SION** (1)—Large double golden yellow. Usually the first to bloom and thus prolongs the season when planted with other varieties.

3 for 60c; 12 for \$2.00; 100 for \$15.00

**CHEERFULNESS** (4)—A charming Hybrid Polyanthus bearing clusters of three or four white flowers with a shading of cream at the base of the petals. They are graceful and excellent for bowl or vase arrangements.

3 for 60c; 12 for \$2.00; 100 for \$15.00

## Show Collection NARCISSI

### FIVE PRIZE WINNING VARIETIES FROM THE HYBRIDIZERS 1946 DAFFODIL SHOW

(See Front Cover)

There were thousands of narcissi blooms exhibited at this Annual Show. On display were hundreds of worthy new seedlings, being shown for the first time; then all the prize winning varieties not yet in commercial production, then those which had been accepted as sensational in shows some years past, had been given identifying numbers or names, and were now in production in sufficient planting to provide bulbs which might be offered for sale.

In the midst of all this splendor, Hallawell's appointed a committee of three home gardeners (narcissi enthusiasts) to choose from the show five narcissi representing at least four classes, each variety to be outstanding in its class and the collection to sell at a popular price.

This collection was intended to appear in color on the front cover of Hallawell's 1947 Bulb Catalog, so here it is, Hallawell's 1947 Show Collection. We think it is an excellent choice and we are sure that they will not only please you but that they will become popular varieties when the bulbs are more plentiful. Be sure to include this collection in your order. Be the first to have these magnificent flowers in your garden.

#### 1947 SHOW COLLECTION

One extra size bulb of each variety illustrated on cover...	\$ 7.50
5 Show Collections.....	35.00
25 Show Collections.....	160.00

#### DESCRIPTIONS OF SHOW COLLECTION NARCISSI

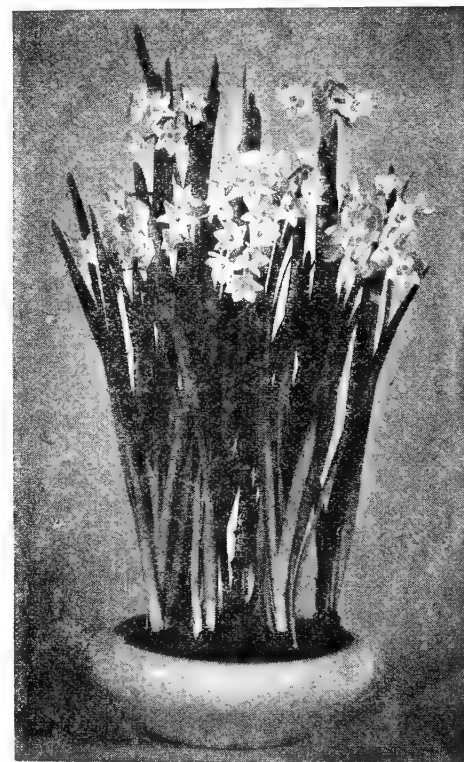
**ESKIMO**—A white trumpet daffodil of the finest quality; broad overlapping petals and good substance for long keeping qualities. Received an Award of Merit at Wisley. **EXTRA SIZE BULBS**, each \$2.50.

**GOLDEN PEDESTAL**—Incomparabilis Narcissi. A remarkable flower of the finest quality, perianth clear golden yellow with a well proportioned cup of the same color. An award of Merit variety. Each \$1.50.

**MRS. R. O. BACKHOUSE**—The sensational pink daffodil. Extra size bulbs 75c each; 6 for \$3.75; 12 for \$7.50; 25 for \$14.50.

**PIRATES GOLD**—Golden yellow with a vivid orange cup. This is a stunning flower and unfortunately the illustration does not do the color justice. On display among hundreds of blooms Pirates Gold immediately catches the eye and arrests the attention. Each \$3.50; 6 for \$20.00.

**TREVITHIAN**—A very free flowering hybrid jonquil producing two or more blooms on a stem; pale, lemon yellow with broad overlapping petals. Delightfully fragrant. Extra size bulbs. Each 50c; 6 for \$2.75; 12 for \$5.00; 25 for \$9.50.



PAPER WHITE NARCISSUS

#### BULB FIBRE

for Pots and Bowls

Contains all necessary plant food. Moist thoroughly; then water as necessary to keep moist. Drainage in pot or bowl not necessary. 1½ pounds of fibre will fill a 7-inch pot.

1½-lb. pkg., 75c; 3 lbs. \$1.25; 5 lbs. \$2.00

Postpaid 4th zone

# Hallawell's GLADIOLUS

Hallawell's gladiolus bulbs are well known for their superior quality. The selection of colors is complete in this list.

Plant them 4 inches deep and 5 to 6 inches apart.

6 of one variety, \$1.00

12 of one variety, \$1.50

50 of one variety, \$5.50

100 of one variety, \$10.00

Prices are postpaid.

**ALGONQUIN**—Brilliant scarlet; one of the best of the recent introductions and a prize winner wherever it is shown.

**BAGDAD**—Smoky old rose with the color deepening at the edge of petals. The very large flowers are well placed on tall handsome spikes.

**BARCAROLLE**—Beautiful salmon-orange with large ruffled flowers on good stems. An excellent cut flower.

**BLACK OPAL**—Rich dark red with flowers of fine form, well placed on long straight stems. Sure to be popular when well known.

**BLUE BEAUTY**—An outstanding glad of light blue with each petal edged in violet tones. An excellent glad for garden or cutting.

**CHAUMONY**—Brilliant silvery-rose with each petal edged lighter, the tall graceful spikes are strikingly beautiful in bouquets.

**COMMANDER KOEHL**—Rich deep scarlet-red with no markings or blotches. Large wide open blooms on good spikes.

**ETHEL CAVE COLE**—This is one of the best of the pink shades and destined to become a very popular glad. The flowers are very large, round and well placed.

**GREENLIGHT**—Huge ruffled flowers of soft white, shaded emerald green. Good spikes. Unusual and lovely flower.

**GRETA GARBO**—Fine exhibition blooms of delicate rose with lower petals cream. Very popular in our Nursery Gardens.

**HARVEST MOON**—Tall graceful spikes of large yellow flowers of exhibition type. An outstanding yellow with 9 to 10 flowers open at one time.

**J. S. BACH**—Lovely large flowers of salmon-orange with lighter shadings in the throat. The flowers are well placed and the spikes very graceful.

**KING LEAR**—Huge ruffled flowers; purplish-maroon, each petal edged with a fine silver line. You'll like King Lear.

**MARGARET BEATON**—Broad glistening white flowers with brilliant scarlet throat. A grand and beautiful glad which every one admires.

**MINUET**—We think this is the best clear lavender glad. It is very popular in our gardens, and is an excellent cut flower glad.

**MOORISH KING**—Deep mahogany red; large flowers are well placed.

**MOTHER MACHREE**—Beautiful lavender-gray with a suffusion of salmon-pink toward the edges. An imposing spike.

**PELAGRINA**—Intense violet-blue, tall straight spikes, blackish blue buds which show for a time before the florets open.

**PICARDY**—Fine tall spikes of rich apricot-pink blooms. One of the best in its color class and always in demand as a cut flower.

**ROSA VAN LIMA**—Light rose with darker markings in the throat. Medium tall spikes, many open at one time; blooms early.

**ROYAL GOLD**—This has become one of our most popular glads. It is a fine clear yellow shading deeper in the throat. Good cut flower.

**SNOW PRINCESS**—Voted the best pure white in our Nursery Gardens last year. Large flowers, tall spikes, a superb cut flower.

**TAKINA**—Lovely rosaline-purple; 7 to 8 large flowers open at one time. One of the very good old favorites.

**VREDENBURG**—Large wide open flowers of pure white. A Pfitzer prize winner of fine quality.

**SELECT MIXTURE**—This is our best mixture of dependable varieties in a good assortment of color. 12 for \$1.50; 100 for \$10.00

## OUTSTANDING NEW GLADIOLUS

Here are some brand new glads that were held for post-war introduction. They are definitely superior to existing varieties in form, size and color. We recommend them highly.

**APRICOT QUEEN**—Stunning apricot-orange with creamy throat. The first glad to bloom in our trials this year.

3 for \$1.35; 12 for \$4.00; 100 for \$30.00

**CORONA**—Cream-white in the center, shading lighter and with petals edged rose-pink. An exquisite flower.

6 for \$1.00; 12 for \$1.75; 100 for \$12.50

**FIRE DOME**—Here is a color you have never seen before in glads, a brilliant deep velvety carmine—and it is very beautiful. The spikes are tall and uniform.

3 for \$1.35; 12 for \$4.00; 100 for \$30.00

**JACOB MARIS**—A charming copper-red shading deeper in the throat.

3 for 85c; 12 for \$2.50; 100 for \$17.50

**PAUL BAUDRY**—Here is another distinctive new color combination not seen in any other glads. A clear velvety purple with many flowers open at one time.

3 for 85c; 12 for \$2.50; 100 for \$17.50

**PHILADELPHIA**—Enormous spikes, large wide open flowers of clear orange-salmon with a cream blotch in the throat. An excellent glad.

3 for \$1.00; 12 for \$3.00; 100 for \$22.50

**TENOR**—Glistening rose-pink shaded carmine with contrasting white throat blotch and mid-ribs. Sure to become a popular cut-flower glad.

3 for \$1.50; 12 for \$5.00; 100 for \$35.00

**WHITE GOLD**—Cream-white with a golden yellow center. A giant spike with 6 to 8 large triangular flowers open at one time.

6 for \$1.00; 12 for \$1.75; 100 for \$12.50



### Complete GLADIOLUS COLLECTION

2 bulbs each of 20 listed varieties—our selection—each variety labeled separately. This is a grand collection.

Total 40 bulbs.....\$5.95

2 Collections for..... 9.50

### GLADIOLUS SHOW COLLECTION For Exhibition Purposes

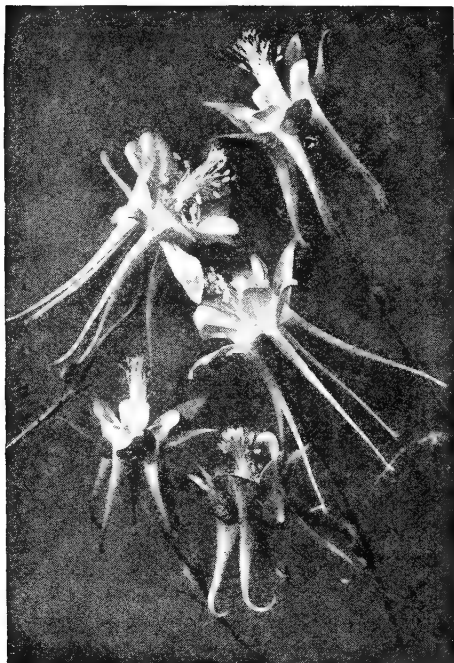
5 bulbs each of 20 listed varieties—our selection, each variety labeled separately.

Total 100 bulbs.....\$11.75

2 Collections for..... 22.00



# Hallawell's FLOWER SEEDS for Fall Planting



AQUILEGIA (Columbine)

## ALYSSUM (Sweet Alyssum)

Fragrant little flowers in great profusion; lovely in beds, borders, window boxes, and stepping stone walks.

**CARPET OF SNOW**—Grows flat on the ground like a carpet; only about 4 inches high but plants spread a foot or more.  
Pkt. 15c;  $\frac{1}{4}$  oz. 60c

**LILAC QUEEN**—Deep lavender-lilac flowers on plant 6 inches tall. Fragrant.  
Pkt. 15c;  $\frac{1}{4}$  oz. 60c

**MARITIMUM**—6 to 8 inches tall, sweet scented, pure white.  
Pkt. 10c;  $\frac{1}{4}$  oz. 30c

**VIOLET QUEEN**—Bright violet, stunning and beautiful when sown in ribbon borders or edgings, 5 to 6 inches.  
Pkt. 25c;  $\frac{1}{8}$  oz. 50c

## Perennial Alyssum

**SAXATILE COMPACTUM** (Basket of Gold)—Glistening golden-yellow flowers in great profusion; blooms spring and fall, 1 foot.  
Pkt. 25c;  $\frac{1}{8}$  oz. 50c

Hallawell's

## SNAPDRAGONS

### ANTIRRHINUM

(Rust Resistant Strains)

Where the Winter climate is mild seeds may be sown in the Fall for Spring bloom. Start them in flats or pots and transplant to the garden when about 3 inches high.

## GRAND MAJUS SNAPS

20 to 24 inches

Graceful tapering spikes of medium sized flowers, ideal for bouquets and garden display.

**AUTUMN SPLENDOR**—Autumn shades.

**ALAMEDA**—A new bright cherry red.

**ORANGE SHADE**—In lovely shades.

**PADRE**—Rich crimson flowers.

**PINKIE**—Bright clear pink.

**ROSALIE**—Deep rose and topaz.

**SHASTA**—The best white in this group.

**YELLOW JACKET**—Best clear yellow.

**HALLAWELL'S SELECT MIXTURE**—A mixture of most desirable shades.  
Each of above:

Pkt. 35c; 3 pkts. \$1.00;  $\frac{1}{8}$  oz. \$1.25

## MAXIMUM TYPE SNAPDRAGONS

Height 3 to 4 Feet

This is the tallest, largest flowered Snapdragon. Grown in fertile soil with deep moisture they will grow to a height of 4 feet, producing long beautiful spikes of very large individual florets. They are excellent background plants and should be staked to keep them upright.

**ALASKA**—Pure white.

**CAMPFIRE**—Luminous scarlet, yellow lip.

**CANARY BIRD**—Canary yellow.

**COPPER QUEEN**—Bright bronzy copper.

**CRIMSON MONARCH**—Rich crimson.

**INDIAN SUMMER**—Orange-scarlet.

**LOVELINESS**—Soft rose pink.

**PINK SENSATION**—Pure pink.

**PARADISE ROSE**—Rose pink.

**YELLOW GIANT**—Deep yellow.

Above separate colors:

Pkt. 25c;  $\frac{1}{8}$  oz. \$1.00

**HALLAWELL'S SELECT MIXTURE**—A selected strain, many new shades.

Pkt. 20c;  $\frac{1}{8}$  oz. \$1.00



SNAPDRAGON

## SUPER MAJESTIC SNAPS

**HALLAWELL'S SUPER MAJESTIC MIXTURE**—Grows 18 to 24 inches high, flowers are medium large with close placement on stems and uniformly tapered spikes. A wide range of colors.

Pkt. 25c;  $\frac{1}{8}$  oz. \$1.00

**NON-WARRANTY**—While we exercise the greatest care to have our seeds, bulbs and plants of highest quality, success in gardening depends also upon proper culture, soil, and weather conditions.

Therefore, Hallawell Seed Co. gives no warranty, express or implied, as to the productiveness of any seeds, bulbs, or plants it sells, and will not be in any way responsible for the crop. Liability in all instances is limited to the purchase price.

## AQUILEGIA (Columbine)

Compare Hallawell's California grown columbines with the old fashioned sorts; see the difference, the great improvement in these highly prized garden flowers. Large, long-stemmed flowers, long graceful spurs, light airy foliage and in colors you've probably never seen before.

**SILVER MOON**—The best large flowered pure white.

**BLUE HYBRIDS LONG SPURRED**—In lovely shades of blue.

**ORANGE SCARLET SHADES**—Bright colors, long spurred.

**PINK HYBRIDS**—Pink shades, long spurred.

Each of above: Pkt. 50c;  $\frac{1}{8}$  oz. \$2.00

**LONGISSIMA HYBRIDS**—A few years ago, Longissima was given an Award of Merit by the Royal Horticultural Society of England. Now we have other colors in this offering of hybrids. They have the longest spurs, 4 inches or more, and the flowers are very attractive.

Pkt. \$1.00;  $\frac{1}{8}$  oz. \$3.50

**LONGISSIMA**—Light yellow, long spurred.  
Pkt. \$1.00;  $\frac{1}{8}$  oz. \$3.50

## AQUILEGIA, HALLAWELL'S SELECT

**HYBRIDS**—Tall graceful plants with attractive foliage and lovely long spurred flowers in pleasing color combinations. The finest strain in cultivation. Cultural directions on packet.

Pkt. 35c;  $\frac{1}{8}$  oz. 85c

## BARTONIA (Blazing Star)

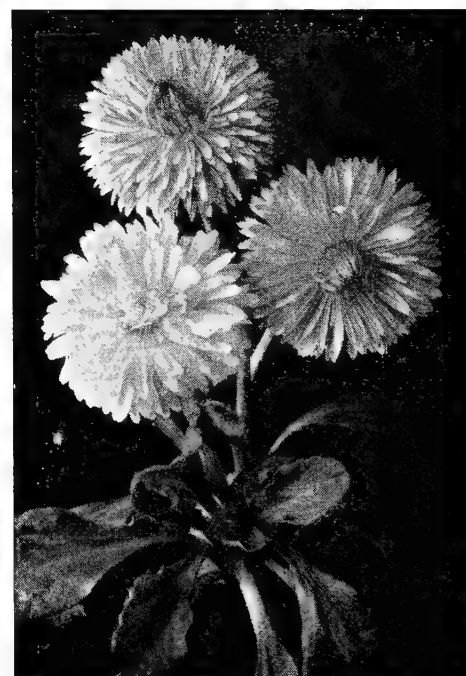
Annual California Wildflower. Sow in open ground for winter bloom. Golden yellow.

Pkt. 10c;  $\frac{1}{4}$  oz. 45c

## DOUBLE ENGLISH DAISY (Bellis)

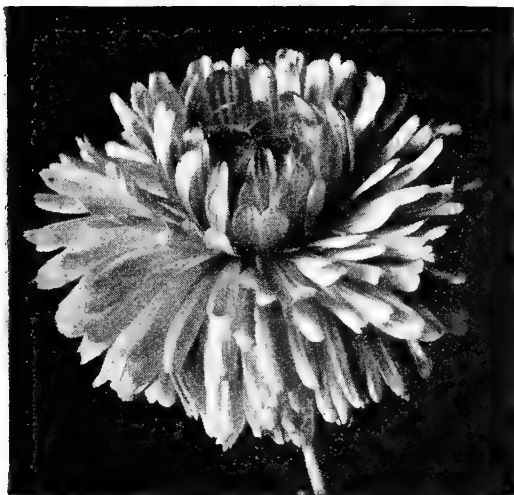
Plants 6 inches high, bear a profusion of small double flowers from early summer till late fall. Fine for edgings. Separate colors of crimson, rose, white, quilled red, and mixture.

Each of above: Pkt. 25c;  $\frac{1}{8}$  oz. \$1.50



BELLIS MONSTROSA, DOUBLE MIXED





CALENDULA

### CALENDULA (Winter Marigold)

The modern Calendulas which have been and are being developed in California are really very worthwhile. If home gardeners will plant fresh new seed every year and destroy any volunteers as soon as they appear, the calendula will be found to be a highly satisfactory flower. Plant in July for good fall bloom.

**BALL APRICOT**—Large flowers; soft apricot with dark eye.

Pkt. 15c; ¼ oz. 40c

**BALL GOLD**—Deep golden yellow of extra large size; fine long stem.

Pkt. 15c; ¼ oz. 40c

**BALL ORANGE**—Immense rich orange flowers carried on long stems.

Pkt. 15c; ¼ oz. 40c

**CAMPFIRE IMPROVED (Sensation)**—Large double, brilliant orange colored flowers with a scarlet sheen; stems are stout and long.

Pkt. 15c; ¼ oz. 50c

**LEMON KING ("Extra Select")**—Very large, rich lemon-yellow.

Pkt. 15c; ½ oz. 45c

**ORANGE KING (Hallawell's Select Strain)**—Large, deep orange-red, dark center.

Pkt. 15c; ¼ oz. 40c; oz. \$1.25

**ORANGE SUNSHINE**—Clear orange.

Pkt. 15c; ¼ oz. 40c; oz. \$1.25

**SUNSHINE (Chrysantha)**—Large double, buttercup-yellow flowers on exceptionally long, stout stems. The petals are long, wide and drooping, giving the flowers a globular appearance.

Pkt. 15c; ¼ oz. 40c

**YELLOW COLOSSAL (New)**—Extra large lemon-yellow flowers, similar to but larger than variety Sunshine.

Pkt. 15c; ¼ oz. 50c

**FIELD MIXED**—

Pkt. 15c; oz. 60c; ¼ lb. \$1.75

**HALLAWELL'S SPECIAL MIXTURE**—During the process of cross-hybridizing and selecting in the calendula trials many variations appear and these are put into our Special Mixture to make it the very best possible. It's different.

Pkt. 25c; ¼ lb. 50c; oz. \$1.50

### CAMPANULA

#### Biennial Campanulas

Hardy biennials blooming the second year from seeds sown May to August. About 2½ feet tall.

**SINGLE BIENNIAL**—Large single bell-shaped flowers. Mixed colors.

Pkt. 15c; ½ oz. 50c

**CUP AND SAUCER**—Flowers are single, cup-shaped with saucer-like calyx of the same color; commonly known as cup and saucer. In separate colors. Blue, lavender, rose, white, or mixture.

Pkt. 15c; ½ oz. 75c

#### Perennial Campanulas

Hardy varieties which will last for years.

**PERSICIFOLIA BLUE (Peach Bells)**—Spikes 2 feet tall with bell-like flowers.

Pkt. 25c; ¼ oz. \$1.50

**PYRAMIDALIS COMPACTA (Chimney Bell-flower)**—Small star-shaped flowers on 3 to 4 foot spikes.

Pkt. 25c; ¼ oz. \$1.00

**ROTUNDIFOLIA (Blue Bells of Scotland)**—Dwarf semi-trailing plants with drooping bell-shaped flowers.

Pkt. 25c; ¼ oz. \$1.50

### CLARKIA

Makes a colorful showing in the garden and is very good for cutting. Sow seed thick; when plants are crowded they grow tall and make good stems for cutting. 1 ft.

**SALMON QUEEN**—Lovely salmon-pink.

**SCARLET BEAUTY**—Brilliant scarlet.

**ELEGANS DOUBLE MIXED**—All colors.

Each of above: Pkt. 15c; ½ oz. 60c

### COLLINSIA BICOLOR

Annual 1 to 2 feet; flowers violet and white. A California wild flower; prefers shade. Sow seed in the open ground any time in the fall and until May.

Pkt. 15c; ¼ oz. 50c; oz. \$1.50; ¼ lb. \$3.50



CARNATIONS, ENFANT DE NICE

### CARNATIONS

It is possible to grow large double Carnations from seed and to have them within a few months after sowing. Start them in boxes and transplant to the garden as soon as soil is warm. They prefer a liberal amount of leaf mold or other similar organic and some lime. Full sun if possible.

**ENFANT DE NICE**—Robust plants bearing large full double flowers on long, sturdy stems for cutting. Some of the larger flowers are 2 to 3 inches in diameter, beautifully formed full double to the center and fragrant. Color will come about 75% true from seed. About 90% of the plants may be expected to bear double flowers. In separate colors of Pale Pink, Red, Rose, Scarlet, Light Salmon, White, Striped, or Mixed.

**CHABAUD'S GIANT MIXED**—Large flowering, deeply fringed carnations in colorful assortment.

Pkt. 25c; ¼ oz. 95c

### New English Giants

A new strain of very large flowers and an outstanding color range.

Pkt. 50c; 3 for \$1.25

### CANDYTUFT (Iberis)

**HYACINTH FLOWERED**—Branching plants with many large white flower heads resembling hyacinths. 1 foot.

Pkt. 15c; ¼ oz. 50c

#### Perennial Candytuft

Grows 8 to 10 inches tall, producing a mass of flowers in dry, sunny situations.

**GIBALTARICA**—Lavender-pink.

Pkt. 25c; ½ oz. 50c

**Candytuft, Tall Annual, 1 Foot**

**ALBIDA**—Cream white.

**CRIMSON**—Rich dark shade.

**LAVENDER**—Very attractive.

**ROSE CARDINAL**—Deep rosy cardinal.

**SPLENDID MIXED**—Many colors. Each of the above.

Pkt. 15c; ½ oz. 50c; oz. 85c

#### Dwarf Annual, 6 Inches

Compact plants for outlining walks or beds. Pink, lavender, or mixed.

Pkt. 15c; ½ oz. 60c

### CINERARIAS

#### Royal in Texture, Vividly Brilliant

In those parts of California where we have mild winter climate the seeds of Cineraria are sown October to January for transplanting to the garden from February to May. They grow in total shade (if they have bright daylight) and the huge trusses of brilliantly colored flowers last for weeks. They are admired by all who see them and many visitors to California purchase seeds to take home. We suggest that you try our California cinerarias for bedding in that shaded portion of your garden.

#### CALIFORNIA SUPER GIANTS MIXED—

The huge flowers measure from 3 to 5 inches across and are borne in immense rounded trusses above the dark green foliage. The colors range from pastel salmons, azure blue and snowy white to the deepest blood-red and violet-blues. Plants are compact in habit, 15 to 18 inches high.

Mixed—

Super Giant Blue Shades—

Super Giant Crimson Carmine—

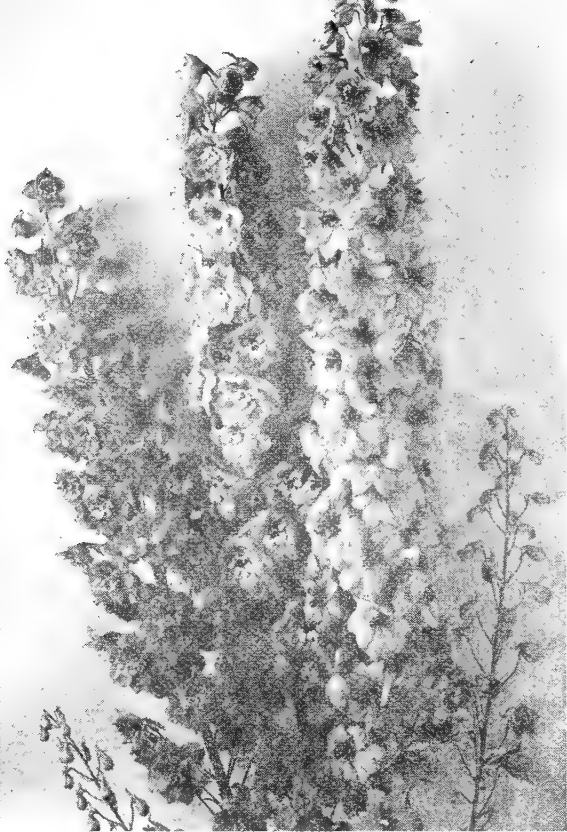
Super Giant Salmon Shades—

Super Giant White—

Any of above: Pkt. \$1.00; 3 pkts. for \$2.50



CINERARIA



DELPHINIUM, PACIFIC HYBRIDS

## DELPHINIUMS

### DELPHINIUM (Perennial Larkspur)

One of the most popular perennials for garden display, seeds sown in beds or in boxes any time from June to November will bloom the following season. Lime mixed in the soil is beneficial.

#### Hallawell's Pacific Strain

This is the finest strain of delphinium in cultivation. The flowers are large, double and in many beautiful color combinations. Our seed is selected from healthy field grown plants and only from those plants having the most desirable characteristics. You will be pleased with the results from these exceptional selections.

**BLACK KNIGHT**—The darkest shade but with a velvety texture providing a vivid luminous sheen.

Pkt. \$1.00

**BLUE JAY**—Clear medium blue to dark blue, lively shades with contrasting dark bee.

Pkt. \$1.00

**CAMELIARD**—Lovely pure lavender with white bee. Grand spikes of huge flowers.

Pkt. \$1.00

**GALAHAD**—Giant glistening white with white bee. Large symmetrical spikes.

Pkt. \$1.00

**SUMMER SKIES**—Large tapering spikes of clear light blue with white bee.

Pkt. \$1.00

Above: Any 3 pkts. for \$2.50

**DARK BLUE SHADES MIXTURE**—

Pkt. 50c

**LIGHT BLUE SHADES MIXTURE**—

Pkt. 50c

**PASTEL SHADES MIXTURE**—

Pkt. 50c

**MAMMOTH WHITE**—

Pkt. 50c

**HALLAWELL'S SPECIAL MIXTURE**—

Pkt. 50c

Above: Any 3 pkts. for \$1.25

## COREOPSIS

Colorful bushy spreading plants flowering the first year from early sown seed. They bear masses of long stemmed bright yellow flowers for cutting. 2 to 3 feet.

### HALLAWELL'S DOUBLE SUNBURST—

Lovely large flowers, semi-double and clear bright yellow. A great improvement over the old varieties of several years ago.

Pkt. 15c; ¼ oz. 60c

**MAYFIELD GIANT**—Brilliant deep golden-yellow flowers on long stems for cutting. Very attractive.

Pkt. 15c; ¼ oz. 40c

## DIGITALIS (Foxglove)

Tall stately spires of bell-shaped flowers with many interesting colors and markings. They grow 5 to 6 feet tall and add a stately note to the garden. They thrive in part shade.

**GIANT SHIRLEY**—Five to six feet, handsomely blotched and spotted, and ranging in color from white to dark rose.

Pkt. 15c; ¼ oz. 50c

**LUTZII HYBRIDS**—A perennial variety with long spikes of pale apricot flowers.

Pkt. 25c; ¼ oz. 75c

### ESCHSCHOLTZIA (California Poppy)

**AURANTIACA**—The true California poppy which is a rich deep orange color and large flowers held well above the fine cut gray-green foliage.

Pkt. 10c; oz. 50c; ¼ lb. \$1.50; lb. \$4.00

**BRILLIANT MIXED**—A very fine mixture of brilliant colors of California poppies; includes some of the orange and crimson shades as well.

Pkt. 15c; oz. 60c; ¼ lb. \$1.75; lb. \$5.00

## GILIA

**CAPITATA (Thimble Flower)**—A hardy California wildflower with fine feathery foliage and one inch lavender blue flowers. Good cut flower or may be dried.

Pkt. 15c; ¼ oz. 35c; oz. \$1.00

**TRICOLOR (Bird's Eye)**—Also a California wildflower, pale lilac single flowers; requires warm sunny situation, any soil, little care.

Pkt. 15c; ¼ oz. 35c; oz. \$1.00

## GODETIA (Satin Flower)

A flashy annual for mass planting. For cut flowers sow the seeds thickly in the row, crowded plants grow taller and make good stems for cutting. There is a cluster of buds at the top; cut when the first flower is open; the remaining buds will open after cutting; they often last a week.

**SINGLE MIXTURE**—Good cut flower colors.

Pkt. 20c; ¼ oz. 75c

## HEUCHERA (Coral Bells)

**SANGUINEA SPITFIRE**—Dainty brilliant scarlet flowers on graceful feathery spikes 10 to 15 inches high and well above the compact foliage which grows 5 to 6 inches. They bloom from midsummer to fall and make an excellent showing.

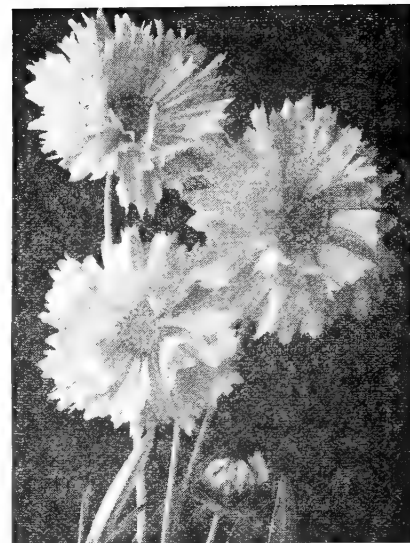
Pkt. 50c

## HOLLYHOCKS

A few plants of hollyhocks properly placed are beautiful in any garden, just be sure they are in a warm sunny situation where they will have deep moisture but well drained soil. 5 to 8 feet.

**DOUBLE**—Bright Red, Canary - yellow, Chamois, Newport Pink, Salmon, Deep Rose, White, and Mixed.

Pkt. 25c; ¼ oz. 90c



COREOPSIS, DOUBLE SUNBURST

## LARKSPUR

### Hallawell's Base Branching

This outstanding larkspur branches at the base of the plant, making many tall graceful spikes of colorful double flowers. They thrive in the sun, but like to be started in cool weather. In the mild winter sections of California we sow the seeds in open ground November to February, then thin them when they are about 2 inches. For colder climates sow the seeds in early spring.

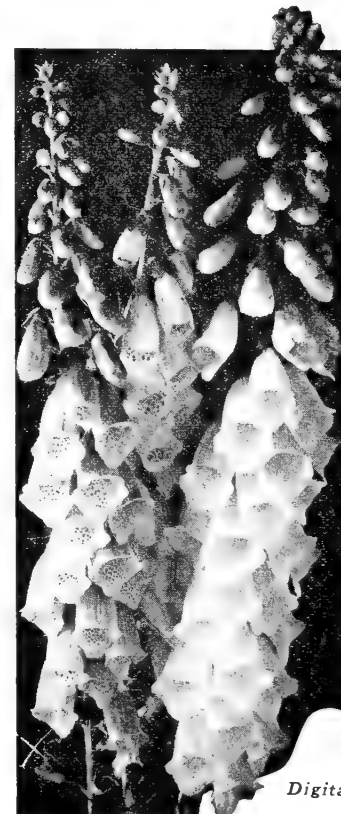
In separate colors of:

Carrine, Deep Blue, Deep Rose, Light Blue, Lilac, Pink, Rose Pink, Salmon Pink, Salmon Rose, White.

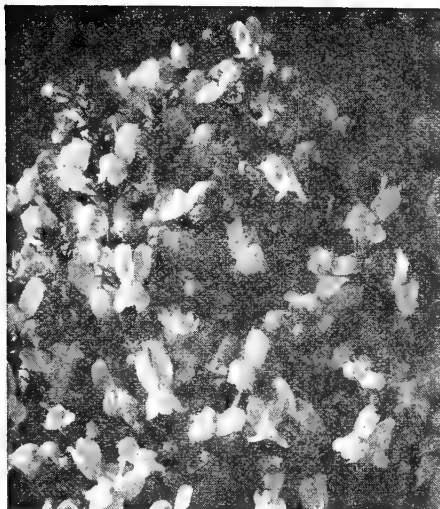
Each of above: Pkt. 25c; ¼ oz. 85c

**BASE BRANCHING MIXTURE**—A special mixture of many colors.

Pkt. 20c; ¼ oz. 75c



Digitalis



LINARIA, FAIRY BOUQUET

### LINARIA (Baby Snapdragon)

Very gay and effective when planted in mass. In California we sow the seeds on top bulb beds, in borders, around trees, etc. The blooms last several weeks and make a very nice showing. Sow the seeds thick in the open ground.

**EXCELSIOR MIXED**—12 to 15 inches. Very good cut flowers.

Pkt. 15c;  $\frac{1}{4}$  oz. 45c

**FAIRY BOUQUET**—Compact plants 8 to 10 inches high, mixed colors.

Pkt. 25c;  $\frac{1}{2}$  oz. 65c

### LINUM (Flax)

**RUBRUM (Scarlet Flax)**—Brilliant scarlet flowers in great profusion. Stems 15 to 18 inches long. Very bright and colorful in mass plantings. Plant in the fall in mild winter climates.

Pkt. 15c;  $\frac{1}{4}$  oz. 35c

**PERENNE**—Bright blue perennial 18 inches high.

Pkt. 15c;  $\frac{1}{4}$  oz. 35c

### LOBELIA

Dainty edging and trailing plants bearing multitudes of small flowers. The compact varieties are desirable for edging and the trailing ones may be used very effectively alone, or with contrasting colors in hanging baskets, pedestal pots, window boxes, etc.

**BLUE EMPEROR**—Mid-blue, light green foliage, compact habit.

Pkt. 15c;  $\frac{1}{8}$  oz. 75c

**CAMBRIDGE BLUE**—True Cambridge-blue. Compact.

Pkt. 25c;  $\frac{1}{8}$  oz. \$1.00

**CRYSTAL PALACE**—Deep blue, dark foliage, compact.

Pkt. 15c;  $\frac{1}{8}$  oz. 75c

**SAPPHIRE (Trailing)**—Dark blue with conspicuous white eye. Try this in a hanger with ivy geraniums in contrasting colors.

Pkt. 25c;  $\frac{1}{8}$  oz. \$1.00

**CARDINALIS**—Brilliant scarlet flowers on spikes 18 to 24 inches high; dark red foliage. A charming perennial for the border.

Pkt. 50c;  $\frac{1}{64}$  oz. \$2.50

### LUPINUS (Lupines)

**NANUS (California wildflower)**—First of the lupines to bloom; 12 to 18 inches high, rich blue flowers with white markings.

Pkt. 15c; oz. 65c;  $\frac{1}{4}$  lb. \$2.00; lb. \$5.50

**HALLAWELL'S GIANT MIXTURE**—Spikes 3 to 4 feet high in assorted colors. Very desirable for large gardens. Sow seeds in ground, do not transplant.

Pkt. 25c;  $\frac{1}{4}$  oz. 75c

**RUSSELL LUPINE**—Came to America from England some years ago. Contains extraordinary color hues. Requires a medium cool temperature and a fairly moist atmosphere.

Pkt. 25c;  $\frac{1}{8}$  oz. \$1.00

## CALIFORNIA PANSIES

### Fresh From California Fields

Fresh, vital seeds to produce strong, healthy plants for perfect blooms, long stems, and exquisite color combinations. Get acquainted with Hallawell's California grown pansy seeds and see for yourself the superior quality of these seeds; how quickly they grow; how well they grow, what fine plants and flowers they produce. They thrive in loose soil enriched with well rotted manure and leaf mold.

**AMERICAN GIANTS**—Introduced by Hallawell's in 1942 and highly acclaimed by visiting horticulturists at our Nursery Gardens. **AMERICAN GIANTS** have everything desired in pansies, size, substance, stem, as well as great variety of lovely color combinations.

Pkt. \$1.00; 3 pkts. \$2.50;  $\frac{1}{8}$  oz. \$4.00

**HALLAWELL'S JUMBO**—Giant exhibition blooms, neatly blotched in contrasting colors, some margined, others slightly ruffled and all of them held well above the foliage on sturdy stems. The plants are sturdy and will bloom continuously for a long season.

Pkt. 50c; 3 pkts. \$1.25;  $\frac{1}{8}$  oz. \$2.25;  
 $\frac{1}{4}$  oz. \$6.00; oz. \$20.00

**GENEVA GIANT SPECIAL MIXTURE**—Giant flowers blotched and marked in a rich blend of colors including the deep velvety tones. They have good substance, are not floppy and they stand upright on vigorous branching plants.

Pkt. 50c; 3 pkts. \$1.25;  $\frac{1}{8}$  oz. \$2.25  
 $\frac{1}{4}$  oz. \$7.50; oz. \$22.50

### SEPARATE COLOR PANSIES

These are California grown Swiss type pansies that we grow in separate colors for special color plantings in your garden. They are not quite as large as our Jumbo or American Giants but they will grow to very good size if you will include plenty of well rotted manure and leaf mold in your soil preparation. They bloom freely and have a fine quality.

**ALPENGLOW**—Rich velvety red with three dark blotches.

**ALPINE SNOW**—Pure white.

**BERNA**—Velvety violet blue.

**CORONATION GOLD**—Pure golden yellow. Very large.

**RHINEGOLD**—Golden yellow with deeper brown blotches on lower petals.

**ULLSWATER**—Ultramarine with dark blue blotches.

Each of above: Pkt. 50c; 3 for \$1.25

**SWISS GIANT MIXED**—Our California grown seed of Swiss Giants is the finest strain grown. It includes all the outstanding and most desirable colors in face, blotched and other interesting color forms. The flowers are large and rich colors predominate.

Pkt. 25c;  $\frac{1}{8}$  oz. \$1.50;  $\frac{1}{2}$  oz. \$2.50

### PHACELIA (California Blue Bell)

**CAMPANULARIA**—A hardy California wildflower bearing clear blue flowers with contrasting white stamens.

Pkt. 15c;  $\frac{1}{2}$  oz. 60c; oz. \$1.00

**WHITLAVIA**—Bell-shaped violet purple flowers hanging in open, airy clusters.

Pkt. 25c;  $\frac{1}{4}$  oz. 75c



HALLAWELL'S AMERICAN GIANT PANSY

## POPPIES

### ICELAND POPPIES

Perennials that flower the first year if seed is sown early. The foliage grows close to the ground but the flowers are on long stiff stems and they will keep very well if cut when in bud. They bloom freely and for a long season.

**GOLDEN GATE GIANTS**—This is our new strain of Iceland Poppy, the largest flowers and the longest stems. Flowers in our trial gardens have measured up to 3 inches and they are held upright on long sturdy stems. The color range is from deep scarlet through the delicate pink and buff shades to pure white. They make a grand display in mass planting.

Pkt. 50c;  $\frac{1}{8}$  oz. \$1.50

### ORIENTAL POPPIES

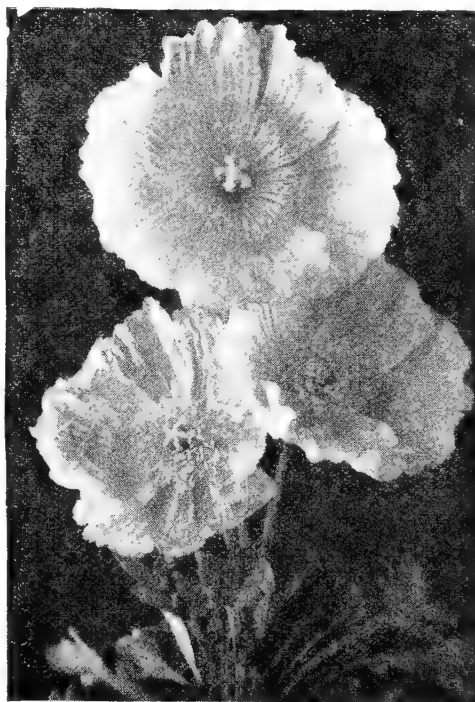
Very large brilliantly colored flowers in early spring. They thrive in a cool, partially shaded location. Sow seeds and transplant.

**SCARLET**—Vivid shades of red.

Pkt. 25c;  $\frac{1}{8}$  oz. 75c

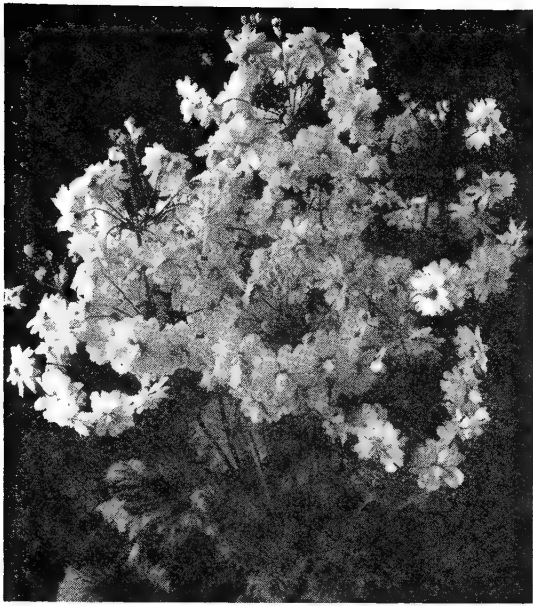
**HYBRIDS**—An assortment of several colors.

Pkt. 25c;  $\frac{1}{8}$  oz. 75c



ICELAND POPPY  
GOLDEN GATE GIANTS





PRIMULA MALACOIDES

### ANNUAL POPPIES

Poppies are easy to grow and they produce a brilliant display of bloom from seeds sown where they are to remain. They bloom quickly and may be sown at regular intervals for a succession of bloom.

**SHIRLEY**—A fine mixture of single flowered poppy. Sow them by the ounce for grand display where sufficient garden space is available.

Pkt. 15c; oz. 75c

**SHIRLEY DOUBLE MIXED**—Large double and semi-double blooms in a great variety of striking color combinations. Grows 1½ feet.

Pkt. 15c; ¼ oz. 35c; oz. \$1.00

**AMERICAN LEGION**—Brilliant orange-scarlet, very large and very beautiful as individual plants or in mass plantings. 2 feet.

Pkt. 15c; oz. \$1.00

### MYOSOTIS (Forget-Me-Not)

Forget-me-nots thrive in cool moist soil and partial shade. The dainty little blue flowers are produced in profusion on plants 6 to 12 inches high.

**ALPESTRIS BLUE**—Pale blue. 10-12 in.

Pkt. 15c; ¼ oz. 60c

**BLUE BALL**—Tall, indigo blue.

Pkt. 25c; ⅛ oz. \$1.25

**BLUE BIRD**—Deep blue flowers all summer, also a good winter variety.

Pkt. 25c; ⅛ oz. \$1.00

**INDIGO**—Rich dark blue.

Pkt. 25c; ⅛ oz. \$1.25

**INDIGO COMPACTA**—Deep blue; 6 to 8 inches.

Pkt. 25c; ⅛ oz. \$1.25

### NEMOPHILA (Baby Blue Eyes)

Hardy annual. California Wildflower. Sow in open ground fall or spring. A fine cover for bulb beds. 6 inches high.

**INSIGNIS**—Cup-shaped flowers, sky blue with white eye.

Pkt. 15c; oz. 75c; ¼ lb. \$2.00; lb. \$5.00

**Mixed**—

Pkt. 15c; oz. 75c; ¼ lb. \$2.00; lb. \$5.00

### PRIMULA (Primrose)

Sow seeds in loam containing no fertilizer.

#### Sinensis

Chinese Fringed Primroses are very desirable for the greenhouse. Sow in April or May for winter blooming, cover lightly and keep moist. Transplant when second leaf appears and keep shifting plants as they grow.

**GIANT SINGLE FRINGED VARIETIES**—Excelsior Mixture.

Pkt. \$1.00

#### Obconica

**GIANT MIXED**—May be grown as pot plants in the greenhouse or transplanted to the border for blooming during the summer season. Seeds germinate easily in good porous loam which contains no peat moss or leaf mold. Sow in February or March for blooms the same year.

Pkt. \$1.00; 3 pkts. \$2.50

#### Hardy Primroses

**POLYANTHUS GIANT SUPERB MIXED**—Extra choice strain, most carefully selected for habit, rich colors and size of bloom.

Pkt. 75c; 3 pkts. \$2.00

**POLYANTHUS YELLOW**—Clusters of golden yellow flowers on stems sufficiently long to make good bowl arrangements. They thrive in partial shade.

Pkt. 75c; 3 pkts. \$2.00

**POLYANTHUS BLUE**—

Pkt. 75c; 3 pkts. \$2.00

**AURICULA**—Primrose of the Alps. Flowers variously colored. Requires partial shade.

Pkt. \$1.00; 3 pkts. \$2.50

#### Malacoides

Early and profuse bloomers. Seeds sown in January should bloom by May. August sowings will give a fine display of blooms during the winter months.

**TRUE ROSE**—Limited supply.

**SWEETHEART**—New giant salmon-pink edged white.

**TWINKLES (New Double)**—Flesh pink edged rose.

**FAIRY JEWELS (Double)**—Rich rose-pink. The extra rows of petals appear first as a tuft in the center, later lying flat as the flower matures.

**LAVENDER GLORY**—Very large flowers of soft mauve-lavender.

**SNOW FLAKE**—Large glistening pure white.

**CAMEO**—Large orchid-lavender.

Any of above: Pkt. 50c; 3 for \$1.25

## STOCKS

### Hallawell's Giant Perfection

Where the winter climate is mild, sow the seeds from June to August and transplant when they are about 3 inches high.

**CRIMSON**—A brilliant color.

**FLESH (Beauty of Nice)**—Delicate shell-pink.

**HEATHAM BEAUTY**—Rose, shaded terra cotta rose.

**AMERICAN BEAUTY**—Deep rose.

**LAVENDER**—Lilac-lavender.

**OLD ROSE (Bell of Naples)**—Rich terra cotta rose.

**PINK**—Light rose-pink, fine in flower arrangements.

**PURPLE (Summer Night)**—Dark blue.

**WHITE (Snowdrift)**—Pure white.

**YELLOW (Monte Carlo)**—Yellow.

Each of above separate colors:  
Pkt. 15c; ¼ oz. 75c

**GIANT PERFECTION MIXED.**

Pkt. 15c; ¼ oz. 60c

### CALIFORNIA VIOLAS

It is thrilling to see these little flowers growing in long rows on the seed farm. Put end to end the rows would total several miles; and the tiny seed pods must all be hand picked, but it's worth it, for by this method we get fine quality seeds.

**BLUE PERFECTION**—An attractive shade of medium blue with no markings.

Pkt. 25c; ⅛ oz. \$1.25

**CHANTREYLAND**—True apricot color and very attractive flowers—medium size.

Pkt. 25c; ⅛ oz. \$1.50

**LUTEA**—The best pure yellow viola.

Pkt. 25c; ⅛ oz. \$1.25

**ARKWRIGHT RUBY**—A lovely combination of ruby-crimson-shaded terra-cotta; slight central markings.

Pkt. 35c; ⅛ oz. \$1.50

**PAPILIO**—Oblong flower, lavender blue with white eye. One of the most profuse bloomers.

Pkt. 25c; ⅛ oz. \$1.25

**WHITE PERFECTION**—Pure white.

Pkt. 25c; ⅛ oz. \$1.25

**VIOLA MIXTURE**—A blend of all the most desirable colors, including self colors and many unusual combinations.

Pkt. 25c; ⅛ oz. \$1.25

### VIRGINIAN STOCKS

#### (French Forget-Me-Not)

An easy-to-grow ground cover for bulb beds, edgings, etc. Just sow the seeds and let the plants grow wild. Don't fuss with it. We use it extensively in our Nursery Gardens and it always attracts attention. Let the children plant it to encourage them in garden work.

Pkt. 15c; Large pkt. 50c; oz. \$1.25

## HALLAWELL'S CALIFORNIA WILD FLOWER SEED

### A MIXTURE OF HARDY, EASILY GROWN VARIETIES

Wild flowers are beautiful in all regions. In California they come in such great variety that visitors from other states always want to send some "to the folks back home".

Successive sowings of Wild Flower seed will provide bloom almost the year round in California, especially in the cooler regions and if the plants can be watered. Although they respond best to careful soil preparation, scatter-plantings are successful if the seed is sown at seasons when the plants will have benefit of rain-fall. In areas where wild shrubs abound, it is better to concentrate your efforts on the clear places and assure success by scarifying the soil to make it easier for the seeds to take root.

One ounce of seed will sow 150 to 200 square feet in a home garden planting, while one pound to 5,000 square feet is recommended for a city lot—broadcast planting. For hillside or field planting, 5 to 8 pounds per acre, depending upon the existing growth of wild shrubs. Mix an equal quantity of sand or soil to aid the distribution.

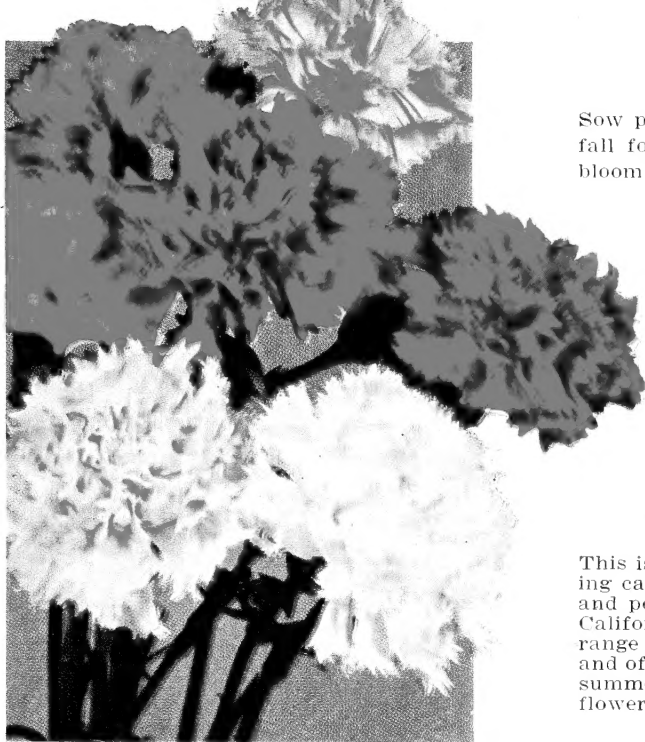
### CALIFORNIA WILD FLOWER MIXTURE

Pkt. 15c; oz. 75c; ¼ lb. \$2.25; lb. \$7.50

### WILD AND HARDY CULTIVATED VARIETIES MIXED

Pkt. 15c; oz. 60c; ¼ lb. \$2.00; ½ lb. \$3.00; lb. \$5.00





CALIFORNIA SUPER GIANT

## PERENNIAL TIME

Sow perennial seeds mid-summer to fall for husky plants and abundant bloom next spring.

## CARNATION

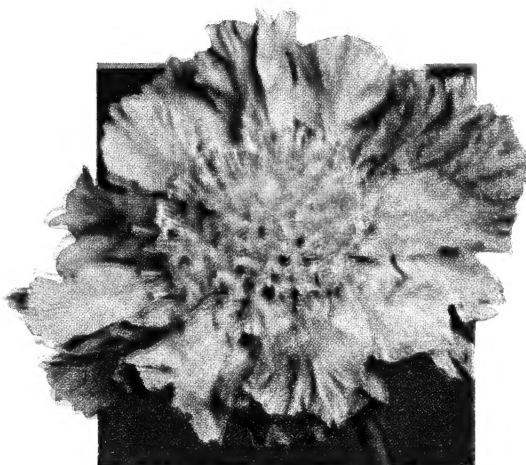
### New English Giants

This is a new strain of large flowering carnation, originated in England and perfected by one of our leading California seed specialists. The color range is excellent, the flowers large, and of good form. Seeds sown in late summer or fall months will produce flowers in early spring.

Pkt. 50c; 3 for \$1.25



PRIMROSES



SCABIOSA, ISAAC HOUSE HYBRIDS

### SCABIOSA—Blue Bonnet

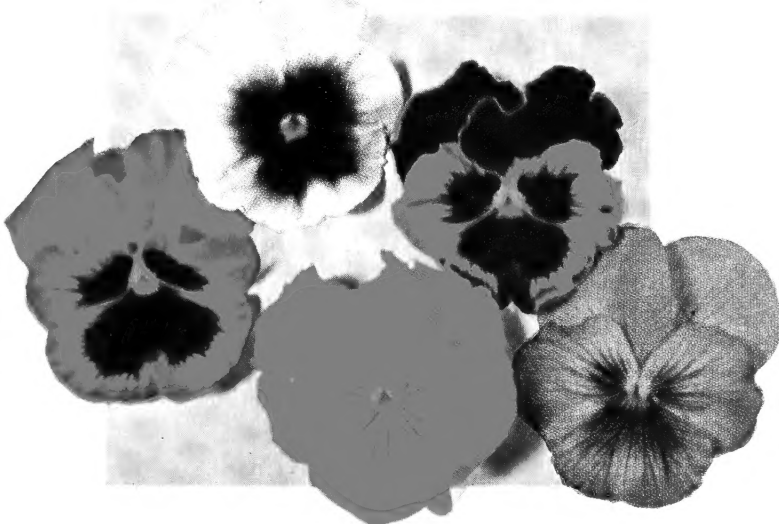
ISAAC HOUSE HYBRIDS—Fine, long-stemmed flowers in lovely shades ranging from pale lavender to deep blue with an occasional silver-white. Has a long blooming season, excellent for cutting.

Pkt. 35c;  $\frac{1}{8}$  oz. \$1.00

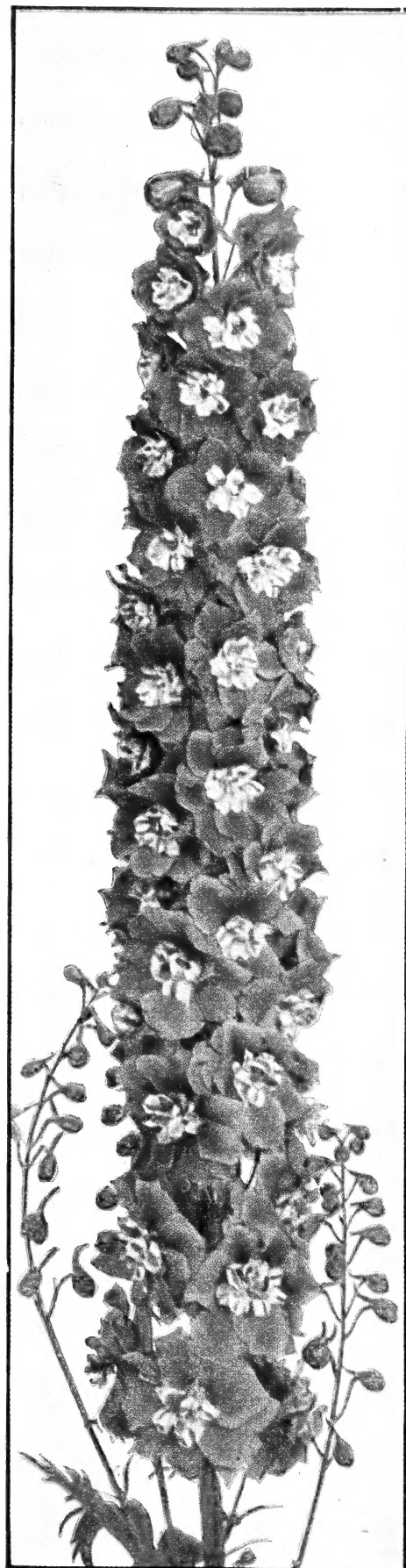
## CALIFORNIA VIOLA MIXTURE

Lovely in beds, rock gardens and edgings, blooms all summer if faded flowers are kept picked off. Fall sown seeds are best for early spring bloom. Easily grown.

Pkt. 25c,  
 $\frac{1}{8}$  oz. \$1.25



CALIFORNIA VIOLA MIXTURE



DELPHINIUM, PACIFIC GIANTS

## DELPHINIUM PACIFIC HYBRIDS

For finest double varieties see named varieties on page 26.

Pkt. \$1.00. Any 3 pkts. \$2.50



HALLAWELL'S GIANT SWEET PEAS

## Hallawell's RUFFLED SWEET PEAS

Large delicately colored flowers with attractive wavy edged standards. One ounce will plant a 30-foot row.

- |   |                                       |
|---|---------------------------------------|
| <b>RUFFLED BLUE</b> —<br>Medium blue.   | <b>ORCHID RUFFLES</b> —<br>Orchid.    |
| <b>BONNIE RUFFLES</b> —<br>Salmon-pink. | <b>SPARKLE</b> —<br>Glowing cerise.   |
| <b>EXQUISITE</b> —<br>Salmon-cerise.    | <b>WHITE RUFFLES</b> —<br>Pure white. |
| <b>LADY RUFFLES</b> —<br>Soft pink.     | <b>MIXTURE</b> —<br>Extra choice.     |

Any above: Pkt. 25c; oz. \$1.00

## GIANT SWEET PEAS

LONG STEMS AND LARGE WAVY FLOWERS

Grown and selected to produce the largest flowers and longest stems. Plant in fall.

Price of each: Pkt. 15c; oz. 50c

- CAPRI**—Light blue; long stems.  
**CARDINAL**—Poppy scarlet.  
**CAVALCADE**—Rose, shaded gold.  
**CHINESE BLUE**—Rich deep blue.  
**CREAM GIGANTIC**—Largest cream.  
**ECSTASY**—Delicate blush pink.  
**FLAGSHIP**—Clear deep blue.  
**GIGANTIC WHITE**—Very large white.  
**HEBE**—Bright pink, wavy.  
**HIGHLANDER**—Lavender.  
**JACK HOBBS**—Cream flushed pink.  
**MISS CALIFORNIA**—Salmon, cream-pink.  
**OLYMPIA**—Large rich purple.  
**PINKIE**—Rose-pink, very large.  
**PRIATES GOLD**—Golden orange.  
**POWERSCOURT**—Lavender, long stem.  
**RED SUPREME**—Deep crimson.  
**REFLECTION**—Clear blue.  
**RUBICUND**—Crimson-scarlet.  
**SALMON GIGANTIC**—Giant salmon-pink.  
**SERENADE**—Clear medium salmon.  
**SEXTET QUEEN**—Large white.  
**SMILES**—Shrimp pink.  
**SULTAN**—Black velvety maroon.  
**THRILLER**—Orange scarlet.  
**WELCOME**—Dazzling scarlet.

### HALLAWELL'S GIANT MIXED

A fine mixture of large flowered, long-stemmed varieties. Includes many colors, each in proper proportion to produce a colorful display in your garden.

Pkt. 15c; oz. 50c

### HALLAWELL'S EARLY SPENCER SWEET PEAS

Hallawell's Early Spencer Sweet Peas flower 3 to 4 weeks earlier than any other varieties. They are especially desirable for greenhouse plantings and for outdoor growing in frost-free sections for winter blooming. We recommend them also for the Hawaiian Islands. They have all the fine qualities of our Giant Spencers, produce giant flowers and very long sturdy stems. Where the winter climate is mild, plant the seeds in August and September for winter bloom. Under favorable conditions they will flower by Christmas. Shade the plantings to keep the soil cool until the seeds sprout.

Price of each: Pkt. 20c; 3 for 50c

- |                                     |   |
|-------------------------------------|---|
| <b>AMETHYST</b> —Royal-purple.      | <b>MRS. H. S. REDDICK</b> —Fine salmon-pink.  |
| <b>APOLLO</b> —Salmon-cerise.       | <b>ORIENTAL</b> —Deep cream.                  |
| <b>BALL ROSE</b> —Rose-pink.        | <b>OTHELLO</b> —Deep maroon.                  |
| <b>BLUE BONNET</b> —Deep blue.      | <b>RED GIANT</b> —Crimson.                    |
| <b>BRIDESMAID</b> —Silver-pink      | <b>SEQUOIA</b> —Golden cerise.                |
| <b>CREAM</b> —Light primrose.       | <b>SHIRLEY TEMPLE</b> —Rose-pink.             |
| <b>DAPHNE</b> —Soft salmon-pink.    | <b>TREASURE ISLAND</b> —Bright golden-orange. |
| <b>HARMONY</b> —Excellent lavender. | <b>VULCAN</b> —Christmas red.                 |
| <b>HOPE</b> —Very fine white.       | <b>WHITE CHAMPION</b> —White.                 |
| <b>MARS</b> —Deep velvety crimson.  |   |
| <b>MEMORY</b> —Light lavender.      |   |

### EARLY SPENCER COLLECTION . . . \$1.00

Consists of one packet each, our selection, six colors of Early Spencer varieties for Winter blooming in mild winter climates.

### SPECIAL COLLECTION

One packet each of 6 varieties—

Our selection of good color range. . . . . **75c**

### SUPERB COLLECTION

Contains 12 packets in complete color range.

Sufficient for 50-foot row. . . . . **\$1.50**

### PRIZE COLLECTION

HALLAWELL'S RUFFLED SWEET PEAS

One packet each of 7 finest named varieties

in a complete color range. Postpaid. . . . . **\$1.50**

### DWARF SWEET PEAS

**CUPID SPENCER**—Dwarf, large-flowered, growing about one foot high and spread about 2 feet. They are excellent for low edgings or long strips of ground cover. Pkt. 15c; oz. 60c.

### HALLAWELL'S EARLY SPENCER MIXTURE

Be sure to shade the bed if planted in hot weather, and when they begin to bloom do not overwater. One good deep irrigation each week will be plenty in medium heavy soil. If they are watered too much, the buds will drop from the stems.

Pkt. 20c; 3 for 50c; oz. \$1.00

# LAWN GRASSES

Your lawn, which completes the picture of your house, and gives you "eye-ease", deserves careful planning, good soil preparation and most important of all, well chosen seed and proper planting.

There is a great variation in lawn quality. Observe the difference in lawns—note that the ones you most admire are usually the fine-leaved grasses, and that those least attractive are coarse pasture-grass like. The fine-leaved grasses also give a more closely knit mat which prevents the growth of seeds.

## REMEMBER THAT YOUR LAWN WILL BE ONLY AS GOOD AS THE SEEDS YOU SOW

Since the seed is the least costly part of the lawn, it is good policy not to stint in this direction. Buy the best small-leaved grass seeds to produce a lawn with a smooth velvety green turf—the kind of lawn you always admire when you see it. When you sow HALLAWELL'S LAWN GRASS SEEDS, you get the benefit of more than 40 years' experience in grass seed blending. Our formulas for mixtures are the result of year after year lawn study. And our mixtures are blended according to these formulas in our own warehouse.

They grow in every kind of climate and under varied soil conditions. Try them, we know you will be pleased with the results.

*Hallawell's*

## LAWN CARPET

This is our prize blend of the finest leaved grasses for the most attractive lawn. It is dark velvety green—makes a good smooth turf, and when well established becomes a thick carpet-like lawn, which is not only beautiful, but serviceable as well. It grows in all sorts of soils and climates, from the cool coastal areas to the hot interior valleys, and always with gratifying results. We have established lawns of all our mixtures at our own NURSERY GARDENS and LAWN CARPET always gets highest rating. It has a fine smooth carpet-like surface right after mowing and maintains its fresh dark green color at all times. We mow our lawns once a week and dress them as often as necessary to keep them in good condition and LAWN CARPET always looks fresh and inviting. If you have time to take care of your lawn properly (and lawns do need care) LAWN CARPET MIXTURE will give you the kind of lawn of which you will be proud.

Sow 1 lb. to 15x20 or 300 square feet.

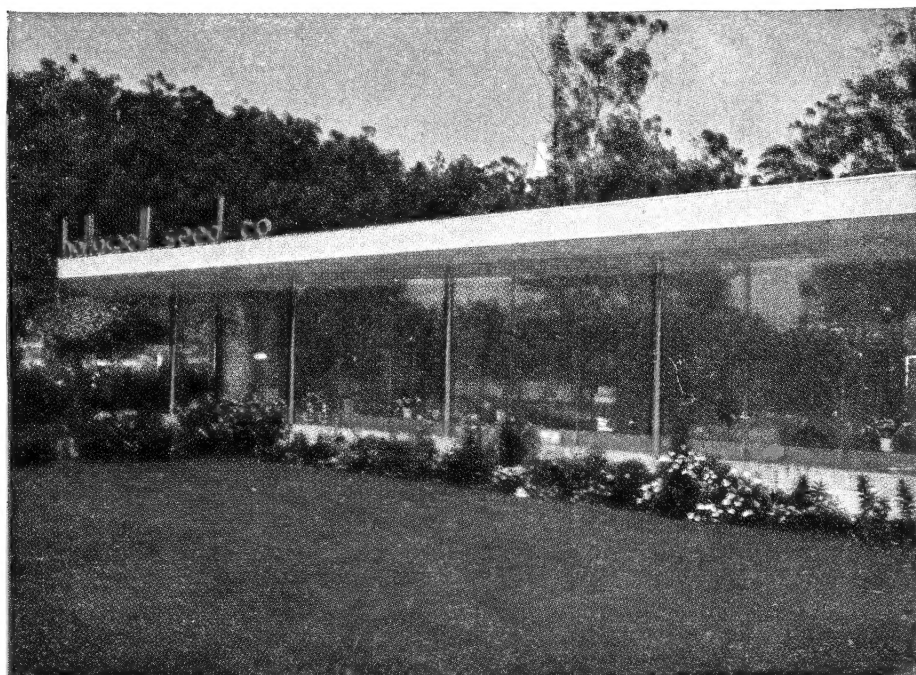
1-lb. bag....\$2.00	10-lb. bag....\$18.50
3-lb. bag.... 5.90	25-lb. bag.... 45.75
5-lb. bag.... 9.50	50-lb. bag.... 89.00

**WE PAY POSTAGE ON GRASS SEED ANYWHERE WITHIN U. S.**

## *Hallawell's* Straight Varieties of Lawn Seed

	1 lb.	5 lbs.	10 lbs.
Astoria Bent .....	\$2.25	\$10.60	\$21.00
Highland Bent.....	2.00	9.00	17.50
Perennial Rye .....	.60	2.75	5.00
Kentucky Blue Grass.....	1.75	8.60	17.00
White Dutch Clover.....	1.50	....	....

**Please Ask for Prices on Larger Quantities**



LAWN TRIALS AT OUR BLUE GLASS NURSERY, 19th AVE. AT SLOAT BLVD.

## OUR LAWN TRIALS

You'd be surprised to see the great variation in grasses. If you examined them closely you would find a difference in color, in width of blade, in habit of growth; some grow close to the ground, others grow upright. Some are tough and bunchy, others are tender and easy to cut. We study all of these characteristics and blend varieties that combine to form a good turf, a smooth good looking surface and a rich velvety green color. That is why it is best to sow mixtures for it is only by combining the desirable tested qualities of several grasses that the best lawn results can be obtained. Our lawn trials are established at our own Nursery Gardens, where they are grown

## EVERGREEN

This is our best "dual-purpose" lawn mixture. It is composed of moderately fine leaved grasses of upright habit of growth, grasses which will make a deep rooted turf and withstand the extremes of winter freezing or hot summers. The fine wiry leaves are rich dark green in color and make a very attractive front yard, and also has sufficient endurance for the hard usage of the backyard. It remains green throughout the year. If mowed at regular intervals and "dressed" occasionally it will make a very fine and attractive lawn.

Sow 1 lb. to 10x15 ft., or 150 square feet.

1-lb. bag....\$1.60	10-lb. bag....\$14.25
3-lb. bag.... 4.50	25-lb. bag.... 34.00
5-lb. bag.... 7.30	50-lb. bag.... 65.00

under actual lawn conditions and where visitors may judge them as well. Visitors are always welcome at our Nursery where they may see the lawns for themselves, and are invited to ask questions about lawn making and lawn care. For out-of-town friends, we have LAWN TIPS which will be sent on request.

*Hallawell's*

## PARK LAWN

Intended for sowing where the lawn will get the hardest usage. After it is established, it will withstand the usual wear and tear of the backyard where the youngsters play. PARK LAWN thrives in the sun; and will grow in light or heavy soils. It will withstand the cold winters and hot summers yet it is one of our best wear resistant grasses in the cool climate of San Francisco.

Sow 1 lb. to 10x10 or 100 square feet.

1-lb. bag....\$.75	10-lb. bag....\$ 6.75
3-lb. bag.... 2.15	25-lb. bag.... 15.50
5-lb. bag.... 3.50	50-lb. bag.... 27.50

## SHADY NOOK MIXTURE

A Hallawell formula mixture of genuine fine bladed grasses suitable for growing in total shade. It will not grow a turf in dense dark shade (for example, under trees where the limbs hang almost to the ground) but it will produce a good lawn in bright daylight situations that get little or no sun.

Sow 1 lb. to 10x10 or 100 square feet.

1-lb. bag....\$1.60	10-lb. bag....\$14.25
3-lb. bag.... 4.50	25-lb. bag.... 34.00
5-lb. bag.... 7.30	50-lb. bag.... 65.00

## LAWN RENEWAL MIXTURE

To make an old lawn look like new, reseed it with Hallawell's Lawn Renewal Grass Seed Mixture. Rake the lawn both ways, mow it close to the ground and remove the clippings. Sow the seed 1 pound to 10x20 or 200 square feet and keep it thoroughly moist until the lawn is established. Hallawell's Lawn Renewal is composed of fine leaved grasses that will thrive in any climate except the most extremes of heat and cold.

1-lb. bag....\$1.60	10-lb. bag....\$14.25
3-lb. bag.... 4.50	25-lb. bag.... 34.00
5-lb. bag.... 7.30	50-lb. bag.... 65.00





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